

# **John Di Frances**

**Managing Partner at DI FRANCES & ASSOCIATES, LLC**

Wales, WI, US

Motivational keynote speaker, business strategist, author. Engaging presentations deliver useful and actionable knowledge. A blueprint for p

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## **Availability**

Author Appearance

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## **Industry Expertise**

Financial Services, Telecommunications, Manufacturing

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## **Areas of Expertise**

Innovation, Creativity & Ideation, Marketing, Sales & Customer Service, Leadership

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## **Sample Talks**

### **Innovation: The Final Frontier - To Boldly Go Where No Man Has Gone Before**

John's Innovation Keynotes focus on the "How To's" of Innovation and examine the following questions: How do our perceptions affect the process of innovation? What is Innovation? Accelerated Innovation? What does Innovation look like in the world around us? What are the building blocks of Innovation? How to achieve effective collaboration What are the 'killers' of Innovation? What part does organizational culture play in Innovation? How to create a culture of Innovation How to handle Innovation's 'risk factor' How to ensure that Ideation and Innovation remain sustainable Innovative approaches hold the key to a successful future. With rich content and compelling insights, John Di Frances encourages audiences to engage their imaginations, move beyond perceived limitations and begin to innovate.

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## **Education**

University of Wisconsin  
BBA Business/Economics

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## **Accomplishments**

**John has been a member of the following organizations.**

American Bar Association United States Naval Institute Meeting Professionals International  
Turnaround Management Association Association of Certified Fraud Examiners National Contract  
Management Association American Defense Preparedness Association Wisconsin Professional  
Speakers Association American Society of Association Executives National Defense Industrial  
Association Association of the United States Army National Speakers Association Professional  
Speakers Guild

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