

John Holder

CEO at Profit Growth Unlimited

Rugby, Warks, GB

Engaging, dynamic speaker appealing to the smaller business sector.

Biography

After an early career in mainly engineering and manufacturing environments, the last 13 years have been as a micro-business, honing the skills now spoken about. Focussed now upon helping business owners maximise their profits, primarily through coaching them in low cost marketing methods that yield fast results.

Availability

Keynote, Panelist, Workshop, Host/MC, Author Appearance

Industry Expertise

IT Services/Consulting, Business Services, Advertising/Marketing

Areas of Expertise

Marketing On A Shoe String, Maximising Margins, Lead Generation

Affiliations

UKita, FSB

Sample Talks

Customer Referral Systems, the must have strategy

An engaging look at what, why and how to adopt this most effective marketing method for the small to medium sized business, in whatever industry sector.

Event Appearances

Raising Your Margins

Seminars for Success

Using Referral Systems to Grow Sales & Margins

Seminars for Success

How to make 2010 your best year ever in business
The Business Club

Strategic Alliances
The Business Club

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