

John Kreiss

President at JPKreiss

Northborough, MA, US

John P. Kreiss

Biography

John P. Kreiss is a consulting and research executive dedicated to helping business owners and career changers be more successful. He has published numerous articles on business planning, management, marketing, recruiting, and job seeking strategies. John's services include business planning, marketing consulting, and career counseling and planning. John brings more than 15 years of experience as a business owner, manager, and marketing professional. He has been published in Developer, Construction Executive,,Fordyce Letter, Boston Business Journal, and the Worcester Business Journal. John is also a two-time Worcester Business Journal top growth award winner. He has an MBA with a concentration in Management from the Elkin B. McCallum graduate school of business at Bentley College in Waltham, MA, and a B.A. in Psychology from Rutgers University in New Brunswick, NJ.

Availability

Keynote, Panelist, Workshop, Corporate Training

Industry Expertise

Social Media

Areas of Expertise

Social Media, Inbound Marketing, Content Marketing

Affiliations

JPKreiss

Sample Talks

Inbound Marketing and Using Social Media to Grow Your Brand

This talk covers why traditional marketing doesn't work, and creating a brand where customers come to you. Topics covered include social media, blogging, video, and podcasting.

Education

Bentley University
MBA Management

Accomplishments

Certified Inbound Marketing Consultant
Certified Inbound Marketing Professional

[Please click here to view the full profile.](#)

This profile was created by [Expertfile.](#)