

John Meindl

President & Founder at SPORTSBRANDEDMEDIA INC.

Greater New York City Area, NY, US

President & Founder - SPORTSBRANDEDMEDIA

Biography

John Meindl is president and founder of SPORTSBRANDEDMEDIA, INC., the company is a convergence of sport and entertainment. With expertise across all sports disciplines and media platforms, Mr. Meindl is an industry pioneer, creating ideas and solutions to meet the challenges of today's changing sports landscape. John is an innovator in the specialty ?sports? product placement and the first to combine that specialty with expertise in sport marketing, branding and coordination to provide total sports solutions in mass media. With over 20 years in the Sports Industry, John's unique experience and talent position him as an invaluable Sports Business Consultant. He is a dynamic speaker having appeared at conferences, universities and provides expert commentary in sports marketing across all media channels. Recent interviews include the LA Times and ABC News Nightline. Mr. Meindl is a former athlete & college head coach - he has also taught as a Professor of Sports Marketing for the past 10 years.

Availability

Keynote, Panelist, Workshop

Industry Expertise

Sport - Professional, Advertising/Marketing, Entertainment

Areas of Expertise

Sports Marketing, Sports Media, Sports in Society

Affiliations

Greenpoint YMCA Member - Advisory Board, Nassau County Sports Commission (1999-2003)
Member -Board of Directors, The School for Language and Communications Development (2009-2011)
Member -Board of Directors, Member- Board of Directors, LIU-Southampton College Advisory Board - Greenwich - One on One USSF

Sample Talks

The College Student/Athlete Experience - From All Sides

Student/Athelete, College Head Coach, Professor - Mr. Meindl has seen the it from all sides and shares valuable advice with college bound student athletes and their families.

Education

Adelphi University
M.A. Sport Management

The Catholic University of America
B.A. Political Science

Accomplishments

St. Ursuline Man of the Year
St. Ursuline Retreat Center - Blue Point, NY

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