

# John Talbott

**Director for the Center for Education and Research in Retail at Indiana University, Kelley School of Business**

Indianapolis, IN, US

Professor Talbott specializes in retailing, relating marketing activities to financial outcomes and new media communication.

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## Biography

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## Industry Expertise

Education/Learning

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## Areas of Expertise

Holiday Shopping, Shopping Centers, Consumer Spending, Retail, Shopping, Purchase Behavior, Retail Legal

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## Secondary Titles

Senior Lecturer

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## Education

University of Tennessee at Chattanooga  
M.B.A.

Indiana University  
B.S.

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