

# **John Tate**

**Member at Stites & Harbison PLLC**

Louisville, KY, US

Provocative and entertaining speaker, with skills honed in the courtroom and the classroom, knowledgeable on all aspects of civil litigation

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## **Availability**

Author Appearance

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## **Industry Expertise**

Safety, Education/Learning, Legal Services

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## **Areas of Expertise**

Science in the Courtroom, Product Safety, Persuasive Communication

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## **Sample Talks**

### **Product Warnings & Instructions: The Good, The Bad, and The Ugly**

An exploration of the crazy, bothersome, and occasionally effective warnings seen on every product and the impact of these messages on U.S. society.

### **Challenging Expert Witnesses in the Courtroom**

Surrounded by 'junk science,' the effects of bogus experts are perhaps most damaging when deployed in U.S. courts. How can these people be stopped?

### **Persuasive Communication: A Little Psychology Goes a Long Way**

With modern schools no longer teaching the science of rhetoric, explore what works and what doesn't in today's most persuasive communications.

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## **Event Appearances**

### **Title**

Fourth Annual Product Safety & Liability Conference

### **Title**

Third Annual Product Safety & Liability Conference

### **Title**

How To Survive a Daubert Challenge

**Title**

Persuasive Legal Writing

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**Accomplishments****Fellow, American College of Trial Lawyers**

The American College of Trial Lawyers is a highly selective, invitation only organization representing the top 1% of the U.S. and Canadian bar associations.

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