# Jonathan Ozeran

VP, Product & Mobile at RECSOLU

Chicago, IL, US

Mobile Product Designer, Fortune-1000 Client Engagement Leader & Enterprise Mobile Apps Evangelist

#### **Biography**

Jonathan is a mobile products and technology professional with a background in product management, software development, analytics and organizational strategy. He is currently VP, Product & Mobile at RECSOLU, a custom recruiting software, solutions and services company whose clients include more than 100 major corporations and employers. Additionally, he is a mentor at the Starter League, a co-organizer of Mobile Monday Chicago and an advisor to Chicago-based startups and Catapult Chicago. Prior to RECSOLU, Jonathan served as a mobile technology strategist and led the product design team for Lextech Global Services, an enterprise mobile application development group that has built some of the most sophisticated iPhone, iPad and Android apps in use by Fortune 1000 organizations. ??Previously, Jonathan established and led the mobile applications unit for the Tribune Company within its interactive division. While at Tribune, he assembled a staff of mobile-focused engineers and managed the roadmap, design and development of numerous mobile applications including the Los Angeles Times for iPhone, Chicago Tribune for iPhone / Android as well as the official Chicago Blackhawks Android application.?? Earlier in his career, he served as the Manager of Analytics for an online quantitative marketing consultancy of which he was one of the early team members, and focused on platform development and organizational growth strategy.?? Jonathan has a bachelor's degree in political science from the University of Michigan and a master's degree in computer & information systems from Northwestern University.??

### **Availability**

Moderator, Panelist, Workshop

## **Industry Expertise**

Recruiting, Wireless, Information Technology and Services

## **Areas of Expertise**

Startups, Mobile, Product Design, Mobile Ux, Product Management

#### **Affiliations**

Mobile Monday, Taproot Foundation, Phi Chi Theta

## **Sample Talks**

How touch interfaces are changing field service data collection across industries

Gone are the days of handing a clipboard or legacy/expensive handheld device to remote field workers. With flexible platforms and bright screens like those on Apple's iOS and Google's Android devices, users now expect intuitive, well-designed applications to help them accomplish their tasks and become more efficient. This session will provide examples of how touch interfaces on both smartphones and tablets are helping to reinvent business processes across several different industries.

#### **Event Appearances**

Twilio & Enterprise Mobility
The 2011 Twilio Conference

The Future of Mobile
2011 Kellogg School of Management Technology Conference

Leveraging the Cloud in Mobile App Development Mobile Monday Chicago

**Mobile Visionary Roundtable** 

midVenturesLAUNCH Chicago Blackhawks for Android Launch

#### **Education**

Northwestern University
M.S. Computer & Information Systems

University of Michigan - Ann Arbor B.A. Political Science

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