Jorge Mejia

Assistant Professor of Decision and Information Technologies at Indiana University, Kelley School of Business

Bloomington, IN, US

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Biography

Jorge Mejia is an Assistant Professor at the Kelley School of Business at Indiana University. He is interested in understanding the antecedents and impacts of social media through the analysis of large amounts of data. His current projects employ unstructured data from social media to predict business outcomes. He is also interested in predictors of success in early-stage tech entrepreneurship. Prior to joining Kelley, Dr. Mejia was a technology and management consultant, an industry analyst and an entrepreneur.

Industry Expertise

Social Media, Education/Learning

Areas of Expertise

Social Media

Education

University of Maryland
Ph.D. Information Systems

Georgia Institute of Technology
M.S. Electrical and Computer Engineering

Georgia Institute of Technology
B.S. Computer Engineering

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