

Jose Albis

Co-Owner at Albis Consulting Group

British Columbia, Canada, BC, CA

Technology & Anthropology, Big Data Marketing, Social Media

Biography

Marketing Technologist - Consultant and Executive - Sales and Marketing leader with a wide variety of knowledge and experience in both English and Spanish; records and accomplishments in integrating online and offline Sales and Marketing through Direct Response in global scale including regional and language localization; successful record in Social Media Marketing, Reputation Management, email Marketing, SEO, PPC & PPA. Other skillful areas include: applied mathematics such as finances and statistics, operational studies, systemic focused thinking and problem solving, organizations and human resources; as well as social communication, anthropology, sociology, mass-media and multimedia. A balanced plentiful interdisciplinary background, fruitfully applied through the frame of project management and a diversity of positions of expertise enrichment.

SPECIALITIES: Agile Marketing Growth Marketing Growth Hacking Social Technology Transmedia Strategy Social Media Consultant Social Media Strategist Social Media Training Social Media Management Reputation Management Email Marketing Lead Generation Affiliate Marketing Pay-per-Click Pay-per-Acquisition Online Engagement Management Inbound Marketing Marketing-Sales Funnel Optimization Media/Multimedia Marketing Direct Response Marketing Offline-Online Marketing Integration Business Development New Product & Services Development Project Management

Availability

Keynote, Moderator, Panelist, Workshop, Host/MC, Corporate Training

Industry Expertise

Computer Software, Advertising/Marketing, Social Media

Areas of Expertise

Big Data Marketing, Social Media, Technology and Society

Affiliations

XTEC - Victoria Executive Development Group

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