

Jose Guajardo

**Associate Professor at Haas School of Business, University of California,
Berkeley**
Berkeley, CA, US

Areas of Expertise

Operation-Marketing Interface, Service Innovation, Business Model Innovation, Business Analytics,
Operations Strategy

Positions Held

At Haas since 2012

2012 ? present, Assistant Professor, Haas School of Business

Education

The Wharton School, University of Pennsylvania
PhD Operations and Information Management

The Wharton School, University of Pennsylvania
MA Statistics

University of Chile
MSc Operations Management

University of Chile
BS Industrial Engineering

Honors & Awards

Fisher Center for Business Analytics Research Grant
2017

Earned Membership in ?Club 6? for Teaching Excellence
Fall 2017, Fall 2016, Fall 2015

MSOM Service Management SIG Prize
Finalist 2015

Barbara and Gerson Bakar Faculty Fellow
2015

Garwood Center for Corporate Innovation Faculty Research Grant Award
2012, 2013

MSOM Student Paper Competition
Finalist 2010

Juran Fellowship
Joseph M. Juran Center for Leadership in Quality at the University of Minnesota 2010

Wharton Risk Center Russell Ackoff Doctoral Student Fellowship
2009, 2010

Doctoral Fellowship, The Wharton School, University of Pennsylvania
2007 - 2011

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