

# **José Valentino Ruiz**

**Assistant Professor at University of Florida**

Gainesville, FL, US

José Valentino Ruiz is a Grammy® and Emmy® award winner who is an authority in music business and entrepreneurship.

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## **Biography**

José Valentino Ruiz is an assistant professor in the School of Music and co-chair of Music Business and Entrepreneurship at the College of the Arts. He also is the head and inaugural professor of Music Business & Entrepreneurship in the School of Music. José is an expert in music and media, television, global outreach and community development and education industries. He has performed more than 1400 concerts; produced over 90 albums; produced 30 nationally-televised film scores and jingles; keynoted empirical research presentations at 50+ universities; and facilitated 40+ mission trips in partnership with numerous organizations, such as Boundless Global and World Relief, among others.

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## **Areas of Expertise**

Innovation and Technology in Music, Music Production, Social Impact of Music Entrepreneurs, Arts/Music Entrepreneurship, Music Business Practice, Issues in the Music Industry, Music Entertainment, Arts Entrepreneurship Education

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