

Josh Patrice

Director of SEO at Portent Interactive

Seattle, WA, US

Director of SEO at Portent, Inc.

Biography

With his background in UX design, PPC and SEO, Josh is king of the search-nerds. He educates both clients and SEO experts how to optimize websites so that search engines want to shout their urls from a mountaintop. When Josh isn't teaching everyone else how to be awesome, he is the epitome of a modern renaissance man, playing music, cooking, and finding the perfect quip for any situation.

Availability

Moderator, Panelist, Workshop, Host/MC, Corporate Training

Industry Expertise

Advertising/Marketing, Internet

Areas of Expertise

SEO, User Experience, Conversion Optimization

Affiliations

semPDX, SEMPO

Sample Talks

101 Conversion Rate Optimization Tips

From Portent's Webinar Series, here is October's session on conversion rate optimization. Our Director of SEO, Josh Patrice, provides actionable tips to get your site's conversions improving ASAP!

Event Appearances

SEO & UX - Working Together

Willamette Valley American Marketing Association

SEO Tips for Small Businesses

Portent Webinar Series

SEO & UX - Working Together
Portland AMA

Who is the King of Traffic?
Seattle Ecommerce Meetup

101 Conversion Rate Optimization Tips
Portent Webinar Series

Education

University of Oregon
BS

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