

Julia Fedorenko

VP Marketing/ Product Marketing and Strategy
at

San Francisco, CA, US

Product Marketing & Strategy Professional

Biography

Seasoned, creative and passionate marketing professional with 8 years of experience leading teams. Extensive background in IT product marketing, channel development and building marketing communications in multi-national environment. Enthusiastic about customer experience management, cross-functional collaboration and exploring new marketing practices.

Availability

Keynote, Panelist, Workshop

Industry Expertise

Management Consulting, Advertising/Marketing, Information Technology and Services

Areas of Expertise

Product Marketing, Agile Marketing, Integrated Marketing, Startup Marketing

Education

Odessa National University
Master Economics

The Open University Business School
Dip Mgmt (Open) Management

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