

Juliana Schroeder

Associate Professor | Harold Furst Chair in Management Philosophy & Values at Haas School of Business, University of California, Berkeley

Berkeley, CA, US

About

Juliana Schroeder is a Professor in the Management of Organizations group at Berkeley Haas. Her research explores how people make social inferences about others. She is a Faculty Affiliate in the Social Psychology Department, the Cognition Department, and the Center for Human-Compatible AI at UC Berkeley. She teaches the Negotiations and Conflict Resolution course at Haas. Schroeder researches how people navigate their social worlds, including how people form inferences about others' mental capacities and how these inferences influence their interactions. In particular, she studies how language affects the expression of one's own and the evaluation of others' mental capacities. Her research has been published in a wide range of academic journals and in several book chapters. It has been featured by media outlets, including the New York Times, Washington Post, Harvard Business Review, NPR, and the Today Show. She has received funding from the National Science Foundation and awards from the Association for Psychological Science and the American Psychological Association. In addition to conducting research and teaching, Schroeder is a co-founder of the Psychology of Technology Institute, which supports and advances scientific research studying psychological consequences and antecedents of technological advancements. Her educational background includes a BA in psychology and economics from the University of Virginia, an MBA from the University of Chicago's Booth School of Business, and an MA and PhD in psychology and business from the University of Chicago.

Areas of Expertise

Social Cognition, Interpersonal and Intergroup Processes, Judgment and Decision Making

Selected External Service & Affiliations

Member: Society for Personality and Social Psychology, American Psychological Society, Society for Judgment and Decision Making, Academy of Management, International Association of Conflict Management, Association for Consumer Research, Ad-hoc reviewer: Organizational Behavior and Human Decision Processes, Group Processes and Intergroup Relations, Society for Personality & Social Psychology, Academy of Management, Consulting: Cornerstone Research, MarketBridge

Positions Held

At Haas since 2015

2021 - present, Associate Professor, Haas School of Business 2015 - 2021, Assistant Professor, Haas School of Business

Education

University of Chicago, Booth School of Business
PhD Business

University of Chicago
PhD Social Psychology

University of Chicago, Booth School of Business
MBA

University of Chicago
MA Social Psychology

The University of Virginia
BA, Summa Cum Laude Psychology and Economics

Honors & Awards

The International Social Cognition Network Early Career Award
2018

Cheit Award for Excellence in Teaching in Full-time MBA program
2018 (awarded annually by Haas students)

Schwabacher Fellow
(?highest honor bestowed by Haas on assistant professors?) 2018

Association for Psychological Science Rising Star
2017

?Club 6? (Haas award for faculty who receive mean teaching evaluations > 6.0/7.0)
2017

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