

Julien Fourgeaud

Product & Business Development at Rovio Entertainment Ltd & LeCatalyst Ltd

Helsinki, , FI

Sharing the passion of the Mobile industry and designing products that make sense for consumers.

Biography

Julien is Rovio's Bad Piggy Bank Manager & Magician. Julien is driving Rovio's Monetization Strategy. Before joining Rovio, Julien has established his own Mobile Strategy consulting company, working with the likes of Vodafone and Nokia. He has also worked at the Symbian Foundation, as a Technology Catalyst, helping shaping and communicate the value proposition and the future of the Symbian platform. Prior to to take up this position, he worked at Nokia, contributing to key projects such as the transition from keypad to touch interface, and leading the major effort behind third-party integration for the N97 in 2009. Julien's earlier experiences in the mobile industry include participating in leading research projects in the field of Micro and Nano Sensor Networks, conducted by Tampere University of Technology, and working to integrate sensors within a mobile platform at PurpleLabs (now Myriad Group). Julien holds an MSc in Computer Sciences, Telecommunications and Networks from the Ecole Francaise d'Electronique d'Informatique (EFREI), in France.

Availability

Keynote, Moderator, Panelist, Workshop, Author Appearance

Industry Expertise

Wireless, Information Technology and Services, Telecommunications

Areas of Expertise

Mobile, Empowerment, Startup, Product, Customers

Event Appearances

Building the next big thing - Part2

Campus Party Colombia

Building the next big thing

Campus Party Brazil

Presentation Rovio/Angry Birds

Mac World Asia

Monetization strategies
Intel AppUp Element

Education

Ecole Francaise d'Electronique et d'Informatique (EFREI)
Master of Science Computer Sciences, Telecommunication & Networks, Electronics

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