

Justin Jackson

Product Manager at Product People

Vernon, BC, CA

I'm passionate about building products (and creating experiences) that delight customers.

Biography

I grew up in Alberta. But I didn't choose oil rigs; I chose pixels. I'm a Product Manager for a great software company and the host of a new podcast called Product People. I now live in Vernon, BC with my wife and 4 kids. (Yes, I said 4). Beyond developing products, I really enjoy many aspects of building businesses: customer development, leadership, team building, and executing on ideas that solve real problems. I write about business, products and design here. When I'm not working, I'm chasing kids and spending time with my beautiful wife. For fun, I ride bikes, snowboard, and drink beer (sometimes all at the same time).

Availability

Keynote, Moderator, Panelist, Workshop, Host/MC, Corporate Training

Industry Expertise

Media - Online, Internet, Computer Software

Areas of Expertise

Software Product Management, Team Leadership, Product Management

Education

Grant Macewan College

Management Studies Business Management

Spruce Grove Composite High School

The University of Lethbridge

Bachelor of Management Communications and Marketing

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