

Justin Taillon

Assistant Professor at Centre for Business and Social Entrepreneurship

Guelph, ON, CA

Prior to returning joining academia Justin worked for six years in the hotels, two years in F&B, and one year in event management.

Justin's hotel career began in 2000 with Starwood Hotels & Resorts as an Intern in the Bellman Department. Justin worked his way up to Front Office Manager at The Hilton ? Post Oak by 2004 and became an Assistant General Manager at a franchised Hilton property in Houston, Texas in 2006. I am currently an Assistant Professor in the School of Hospitality and Tourism Management in the University of Guelph's College of Management and Economics. Great job, cool town, and fantastic opportunities, support, and lifestyle here in Guelph!

Education/Learning, Hotels and Resorts, Travel and Tourism, Research

Tourism Pedagogy, Hotel Operations, Certifications in Sustainability in the Hotel Industry, Pro-Poor Tourism, Feasibility Studies, Community Branding, Market-Based Conservation, Socio-Cultural Sustainability, Sustainable Tourism, Volunteer Tourism

University of Houston, Texas

B.Sc. Hospitality & Tourism

University of Guelph

MBA Hospitality & Tourism

Texas A&M University

PhD Recreation, Park & Tourism Sciences

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