

Kala Seal, Ph.D.

Professor of Information Systems and Business Analytics, College of Business Administration at Loyola Marymount University

Los Angeles, CA, US

Chair, Department of Information Systems and Business Analytics and Director, Comparative Management Systems (CMS) Program

Biography

You can contact Kala Seal at Kala.Seal@lmu.edu. Kala Seal is chair of the Department of Information Systems and Business Analytics and director of the Comparative Management Systems (CMS) program at Loyola Marymount University. Professor Seal has been a member of the College of Business Administration faculty since 1990. Prior to joining LMU, he worked as an assistant executive engineer for the largest oil and natural gas corporation in India. Along with his teaching and research at LMU, Professor Seal also has worked as faculty consultant for Jet Propulsion Laboratory and Mattel Inc. Professor Seal is an active researcher with publications in many of the leading journals in his area (e.g. Interfaces, International Journal of Mobile Marketing, INFORMS Transactions on Education, and many others). He regularly serves as a reviewer for many journals in his area. As a faculty and the director of the Comparative Management Systems program, Professor Seal has traveled to 40+ countries to conduct and guide research of multiple groups of MBA students on e-commerce and business use of mobile phones. He has been honored with the Faculty of the Year - MBA Program at LMU. He is also recipient of an NSF grant and was awarded a Fulbright Research Scholar award in 2010 for conducting research on business use of mobile phones by small and micro entrepreneurs in India. Professor Seal is a member of the INFORMS and Association of Indian Management Scholars.

Industry Expertise

Research, Training and Development, Education/Learning

Areas of Expertise

Mobile Commerce, Mobile Payments, Decision Modeling in Excel, Information System Strategies

Education

University of Texas at Dallas

Ph.D. Information Systems and Management Science

University of Texas at Dallas

M.S. Computer Science

Accomplishments

AIMS-NMIMS Outstanding Paper Award

Dr. Kala Seal and MBA students Kiera Carvalho, Jennifer Evans, Heather Toll, Taylor Walker, Paul Prisco, Mailan Bui and James Frakes received the AIMS-NMIMS Outstanding Paper Award awarded by The Association of Indian Management Scholars at the AIMS International Conference on Management in Bangalore, India. The paper was titled "A Value Framework for Mobile Payment with Examples from Selected Asian Countries."

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