

Kamal Hassan

Founder and CEO at EVCtools

Toronto, ON, CA

Passionate Entrepreneur

Biography

I can speak knowledgeably on three subjects: 1. Transportation: transforming traffic jams, parking shortages and related issues through the application of sensible public policy enabled by technology: road pricing, congestion charging, matching supply and demand, or whatever you call it. 2.

Entrepreneurship: I have run four companies myself, and been trained to deliver an all-encompassing 48-hour intensive weekend entrepreneurship course designed by an INSEAD professor. 3. Financing early stage companies: the world of venture capital and angel financing is transforming. I have experienced this on the sharp end, through interactions with over two hundred different investors. Background: - CEO and Founder of EVCtools (a 'back office for entrepreneurs and investors') - CEO and Co-Founder of Skymeter (location payment technology for cars/trucks) - Interim COO of Zeno Global (outdoor advertising displays - technology) - CEO of In Your Pocket (publishing, in multiple media, across Eastern Europe) - Management Consultant, Bain & Co - MBA, INSEAD - Professional Engineer (PEng) Ontario - Engineering Physicist for Imax (large screen movie theatres/technology) - BAsC in Engineering Physics, Queen's University

Availability

Keynote, Panelist

Industry Expertise

VC and Private Equity, Transportation/Trucking/Railroad

Areas of Expertise

Entrepreneurship, Fundraising, Transport Policy, Parking, Road Pricing

Affiliations

Insead Alumni Association

Sample Talks

Ending Traffic Jams

Explain that there is a simple solution to traffic jams and parking shortages: think of them as logical outcomes of the law of supply and demand. We can't supply enough in downtown areas. So manage demand with pricing and it will magically clear.

Event Appearances

Traffic Jams

Inspire Session at Global Entrepreneurship Forum

Education

INSEAD

MBA

Queen's University

BASc Engineering Physics

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