

Kate Morris

**Instructor, Advanced Search Marketing at
Distilled**

Seattle, WA, US

Search Engine Marketing Consultant

Biography

Marketing is my passion, and that covers all kinds. I pride myself in being a balancer, bringing together the new forms of media with the old to reach every potential client possible. My education is in traditional marketing and advertising with a focus on customer relationship management. The core of my experience and joy in marketing though is in Search Engine Marketing. I am a certified Google AdWords Professional and have been a practicing search engine marketer since 2003. I specialize in web usability, code optimization, and paid placement (PPC).

Availability

Keynote, Moderator, Panelist, Workshop, Host/MC, Corporate Training

Industry Expertise

Internet, Advertising/Marketing

Areas of Expertise

SEO, Inbound Marketing, Online Marketing

Education

Killeen High School

High School Degree General

Texas State University-San Marcos

MBA

The University of Texas at Austin - The Red McCombs School of Business

BBA Marketing

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