

Kathleen Iacocca, PhD

Associate Professor of Management & Operations | Villanova School of Business at Villanova University

Villanova , PA, US

Kathleen Iacocca, PhD, is an expert on supply chain management, business analytics and optimization with a focus on healthcare industries.

Biography

Professor Iacocca is adept at explaining the complexities of the U.S. healthcare economy and pharmaceutical drug pricing system in a way that provides clarity and understanding for her audience. Her research is focused primarily on the healthcare industry, with specific focus on supply chains and optimization. She also more generally completes research in operations and analytics.

Areas of Expertise

Business, Healthcare Economics and Policy, Pharmaceutical Industries, Applications in Healthcare, Operations Management, Business Analytics, Supply Chain Management, Analytics Applications, Healthcare Industry, Drug pricing

Affiliations

Data Analytics, Statistics, and Operations Consultant, Fortune 50 Company, Member, Institute for Operations Research and Management Science (INFORMS) , Member, Decision Sciences Institute (DSI) , Member, The Association for Operations Management (APICS)

Education

Rutgers University
PhD

The University of Scranton
MBA

The University of Scranton
BS

Select Accomplishments

Emerald Literati Network Award for Excellence

2016 Selected by the editors of the International Journal of Quality & Reliability Management for the paper ?Improving the Quality of Environmental Management: Impact on Shareholder Value?

Awarded 2nd Place in the INFORMS Annual Case Competition

2015 Presented case at the INFORMS Annual Meeting in Philadelphia, PA.

Emerald Literati Network Award for Excellence

2014 Selected by the editors of the International Journal of Pharmaceutical and Healthcare Marketing for the paper "Resell versus direct models in brand drug distribution?"

Highly Commendable Paper Award

2013 Selected by the editors of the International Journal of Pharmaceutical and Healthcare Marketing for the paper "Resell versus direct models in brand drug distribution?"

Recipient of the "KSOM Professor of the Year" Award

2013 Determined by student vote

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