

# **Kathryn Alexander**

**Speaker, Coach, Author at The Art of Leadership - Impact!**

Spokane, WA, US

A Futurist for Life - Transforming Leaders

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## **Biography**

If you want a provocative speaker who will leave your participants thinking and talking, then hire her! Author of the newly acclaimed book, (on Amazon and Kindle) "What's It Mean - Shifting To Green?" she brings fresh ideas and understanding to the sustainability conversation. The three stages of sustainability provide clarity and the Sustainable Values Set® offers a spiritual and practical resonance. Kathryn's expertise in linking science, nature's wisdom and business needs is unparalleled. Consultant, author and educator, an expert in ethics, strategic thinking and change, her speaking brings a futurist approach to the pressing business needs of today. A victor over stage 3b liver cancer without using either chemo or radiation, her story exhibits the leadership skills needed in this time of change. The courage and creativity she used on her healing journey was based on her understanding of nature and how nature works. That she has been cancer free since 2006 gives credence to her skill in using nature's wisdom. Her recent book and her coaching makes nature's wisdom easy to apply to any of today's pressing problems.

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## **Availability**

Keynote, Moderator, Panelist, Workshop, Host/MC, Author Appearance, Corporate Training

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## **Industry Expertise**

Corporate Training, Professional Training and Coaching, Corporate Leadership

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## **Areas of Expertise**

Culture, Ethics, Learning Parties, Strategy, Leadership, Sustainability

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## **Affiliations**

Colorado Business Women, Vim People, Inc., Boulder Business & Professional women

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## **Sample Talks**

### **Leadership: Sustainability at Warp Speed**

As businesses wrestle with the rising costs of resources, and leaders feel concerns about the environmental and economic changes we are undergoing, new strategies are needed to ensure the long-term health of the organization. A sustainable approach to business requires dealing with these changes and commonly includes energy and waste reduction. The real gains, however, involve the entire organization rethinking the business so that not only are costs reduced, but the company is able to use the wisdom of nature in new ways. As a business explores moving into sustainable business practices, the special leadership needs of the organization mean that learning new leadership skills becomes critical.

### **Learning Parties**

These are 2 hour to 3 day events in which participants explore and learn together predetermined areas of focus. They can be playful or serious fun, designed to improve communication and relationships or move a company forward strategically. They can be themed around: nature, books, history, science, outer space etc. They can be indoors or out, 12 people or hundreds. We can include graphic recording. This is a wonderful way to build an open and inquiring culture.

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### **Event Appearances**

#### **Values as Systems**

STIA-Now

#### **My Story**

Radical Remission

#### **Resilience: Leadership Imperative**

Aurora Women's Business Network

#### **Three Stages of Sustainability**

Boulder Bioneers

#### **Tapping the Wisdom of Nature: Business Case for Sustainability**

2GreenEnergy Webinar Series

#### **Ethics: The Leaders Choice**

People Changing Their World: Leadership for Sustainability

#### **Values and Unintentional Corruption**

Sustainable Resources

#### **Cultural Dynamics that Affect Innovation and Ethics**

Knowledge, Culture & Change

**Transformational Leadership**  
Changing Face of Government

**Self Organizing Aspect of Knowledge**  
World Futures Society

**Maximize Improvement, Minimize Resistance**  
AQP Regional Conferences

**Thinking, Theory, Method**  
Exploring Research Methodology

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## **Education**

**Saybrook University**  
ABD Human systems

**John F. Kennedy University**  
MA Organizational Development and Transformation

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## **Accomplishments**

**Organization of the Year 2012**  
Selected by the Boulder Business & Professional Women as Organization of the Year for 2012.

**Woman to Watch in Sustainable Business**  
Picked as one of three women making a difference in sustainable business by the Boulder Weekly newspaper

**Expert Entrepreneur**  
As a serial entrepreneur I'm on my eighth business. I founded the Entrepreneur Skills Center, Inc. where 85 high school students started businesses, the association of Innovative Managers where 3500 executives learned cutting edge approaches to organizational change. I've vetted deals and coached hopeful entrepreneurs on their pitches for the Angel Capital Summit hosted by the Rocky Venture Club and the Business Catapult in Denver.

**Transformational Consultant and Coach**  
I've work with companies from Fortune 50 to start-ups helping them revitalize and grow. My work with the Department of Public works in San Francisco helped them achieve recognition as the 11th most improved department in the nation.

### **Contributing Author**

Contributed a chapter as a featured woman entrepreneur to the book; Single. Women. Entrepreneurs by Erin Albert.

### **Author**

Published, "What's It Mean - Shifting To Green?" on Amazon

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### **Testimonials**

#### **Mike Awada**

Kathryn was enlightening, she improved my understanding of values and culture a lot. She related her points well to the audience. My company will be better because of hearing her.

#### **Frank M. Lee**

?I thought that the contractors wouldn?t stay for the day, but we couldn?t get rid of them ? best Roundtable ever.?

#### **Shannon Parish**

?Watching Kathryn work with our management team was a magical experience. Her insights, focused direction and facilitation brought detailed clarity and direction to our creative team. Her patience was amazing and her system was and continues to be extremely well organized and clear.?

#### **Kristi Burns**

I think you have great insight as a leader. I can identify with everything you have said as part of the strategy within the methodology we use with our clients.

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