

Kathy Sipple

Social Media Trainer/Coach and Professional Speaker at My Social Media Coach

Greater Chicago Area, IN, US

Social Media Trainer & Coach | Talk Radio Host | Public Speaker

Biography

I bring 20+ years of sales and marketing experience to my professional speaking and training business. I am passionate about helping clients master technology that enhances their business lives by building successful online relationships using relevant communication with customers, vendors, potential venture partners and referral sources. I was honored to win "Indiana's Most Influential Social Media Woman" for 2009 in the first year of business as Founder/CEO of My Social Media Coach. I am doing exactly the work I love to do and feel privileged to have worked with many wonderful clients and to have spoken at many noteworthy organizations, including: YMCA of the USA, American Association of University Women, Society of Human Resource Management, WVLP Radio "Socially Speaking with Kathy Sipple", Vocalo.org (WBEW National Public Radio), as well as numerous Chambers of Commerce, business networking events and business incubators and training facilities. Through my work with Dean DeLisle & Forward Progress, it has been my pleasure to have helped train 19,000+ people to use social media more effectively in their business lives. Past workshop topics have included: "Using LinkedIn for New Business Development" "Social Media for Non-Profits" "Facebook for Business" "Twitter for Business" "Blogging Basics" "Managing Your Online Presence in 20 Minutes a Day" "Reputation Management" "Social Media Boot Camp (Intensive ½ Day Workshop)" "Social Media for Job Search"

Availability

Keynote, Panelist, Workshop, Author Appearance

Industry Expertise

Advertising/Marketing, Business Services, Social Media

Areas of Expertise

Feature Writing, Radio Host, Event Planning, Green Marketing, Social Media Marketing

Affiliations

Green Drinks, Mensa, University of Michigan

Education

Accomplishments

Winner: "Most Influential Woman in Social Media" for state of Indiana 2009

Testimonials

Dr. Tiffany Bozovich

?I had the pleasure of attending a talk given my Kathy recently. She was a great speaker and had a lot of valuable information about how to use LinkedIn to your utmost advantage. She definately knows her stuff and I would recommend her for any kind of seminar or talk involving the use of internet marketing for your business.? May 3, 2009

Heather Melnyk

?I recently had the pleasure of meeting Kathy Sipple from My Social Media Coach. After discussing social media with her, the Entrepreneur Center decided to have her present the training at the Center. The sessions have been such a success that the series will be offered again! Kathy has a great way of explaining the what's and how's of social media. Whether you are a social media novice or a pro, Kathy can help you launch your Social Media campaign! May 19, 2009

Freda Thomas, MBA

"What a great presentation last night on your webinar. You're an excellent public speaker."

Tiffany Bley

?While at the Duneland Chamber of Commerce, we hired Kathy to conduct a social media session for our members. She was very friendly, educated and a joy to work with. I would recommend to others to provide guidance.? February 29, 2012

Shawn Green

?Kathy did a great job as keynote speaker at our association's recent meeting and was able to tailor her training for our industry's needs.? February 29, 2012

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