

Robert Kazanjian

Asa Griggs Candler Professor of Organization & Management at Emory University, Goizueta Business School

Atlanta, GA, US

Biography

Robert K. Kazanjian is currently Asa Griggs Candler Professor of Organization and Management. Prior to his appointment at Emory, Rob was a faculty member at the Graduate School of Business, University of Michigan. More recently, he was a Visiting Professor at the Amos Tuck School of Business at Dartmouth College. Rob received his PhD in Organization and Strategy as well as an MBA from The Wharton School of the University of Pennsylvania. Prior to entering his PhD program, he served as an Administrative Fellow of the Woodrow Wilson Fellowship Foundation as Director of Development and Planning at Paine College. He has an AB in economics (with honors) from Hamilton College. During his time at Goizueta, Professor Kazanjian has served in a number of senior administrative positions. From 2010-2017, he served as Vice Dean for Programs, and for part of 2014, he acted as Interim Dean. He has also served as Senior Associate Dean for Strategic Initiatives (2017-2022), Founding Academic Director for the Roberto C. Goizueta Center for Entrepreneurship and Innovation (2020-2022), and Senior Associate Dean for Executive Education (2002-2004) with responsibility for all non-degree programs. He has authored a number of articles in such journals as Management Science, Strategic Management Journal, Academy of Management Journal, Academy of Management Review, Organization Studies and Journal of Business Venturing. He is the co-author or co-editor of two books: Strategy Implementation: Structure, Systems and Process with Jay R. Galbraith (West Publishing); and The Search for Organic Growth with Ed Hess (Cambridge University Press). During his tenure at Goizueta, he has received 17 Teaching Excellence awards from full-time, part-time and Executive MBA students. Rob has consulted and done executive education work in the areas of strategy, strategic change, organization design and innovation with firms such as SunTrust, International Paper, Sylvamo, General Electric, General Motors, The Home Depot, Boston Scientific Corporation, Goldman Sachs, Honeywell, Singapore Airlines, IBM, Acer, Westinghouse, Abbott Labs, Exxon, Lockheed Martin, Tyco, and Siemens North America. He has regularly taught in senior executive programs across the US, as well as in Asia.

Industry Expertise

Education/Learning

Areas of Expertise

Growth and Development of Technology-Based New Ventures, Management of Innovation in Large Complex Organizations, Strategy Implementation and Large Scale Strategic Change

Affiliations

Editorial Board Member Strategic Management Journal, Academy of Management, Strategic Management Society

Education

The Wharton School, University of Pennsylvania
PhD Organization and Strategy

The Wharton School, University of Pennsylvania
AM Organization and Strategy

The Wharton School, University of Pennsylvania
MBA Organization and Strategy

Hamilton College
BA Economics

Accomplishments

Evening MBA Distinguished Educator Award
2008, 2007, 2000 Goizueta Business School, Emory University

Adler Prize for Excellence in Teaching
2005

MBA Teaching Excellence Award
2001, 1999

MBA ?Last Lecturer? Award
2003

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