

# **Kelly Loubet**

**Social Media and Community Development at Spellbinders Paper Arts, LLC**

Phoenix, Arizona Area, AZ, US

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## **Biography**

I have an undeniable passion to bring people together. Currently, I am the Social Media and Community Developer at Spellbinders Paper Arts, LLC. Besides keeping up with our community in the social space... I manage a team of bloggers called the Spellbloggers. Before coming to Spellbinders, I was the Director of Social Community Marketing at Social2B. Prior to this promotion, I was the Social Media Marketing Manager, building community around topics important to the clients and delivering tangible results. In any spare time I have... I'm a social media consultant, lending my experience to brands looking to reach the "mom" segment. I host successful live sponsored events called Mom's Night Out. These events are averaging close to 200 attendees per month. My other experiences include: Speaking on Community Management at #CMGRUN 2012 from Google in Chicago Speaking on broadcasting live from a laptop at SheStreams NYC 2011 Speaking on writing a pitch at the Type A Parent Conf. 2011 Speaking on a panel at Social Media Week NYC in 2011 Speaking on the SITS Bloggy Bootcamp nationwide tour 2010 Hosting a live weekly webshow on MomTV Former Community Leader at Collective Bias Current President of the AZ Chapter of Mom It Forward Blogging at Everyday Childhood Find me on Twitter @Childhood tweeting my personal happenings and @Spellbinders for company happenings. Parenting blog posts, product reviews, vlogs and other randomness can be found at [www.everydaychildhood.com](http://www.everydaychildhood.com).

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## **Availability**

Author Appearance

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## **Industry Expertise**

Women, Arts and Crafts, Social Media

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## **Affiliations**

MomTv.com (Host), SITS Girls (Member), Mom It Forward (AZ Chapter President), Collective Bias (Community Manager)

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