

# **Ken Ryalls**

**President at IDEA**

Omaha, NE, US

Ken Ryalls is dedicated to the improvement of learning in higher education through research, assessment, and professional development

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## **Biography**

Ken Ryalls is president of The IDEA Center, a nonprofit organization dedicated to providing analytics, resources and advice to improve learning in higher education. After graduating from Indiana University with a PhD in Social Psychology, Ken served in a variety of traditional roles in higher education, including professor, program director, division chair, dean, and vice president for academic affairs. His keen interest in the improvement of learning outcomes permeated his career at colleges and reflected his dedication to improving the quality of the student experience through better teaching, effective leadership, and enhanced coordination between academic and student affairs. He currently satisfies his passion for quality education through leading a professional staff of academics in research and development at IDEA, asking questions of academic interest around pedagogy, leadership, and student experiences; designing effective assessment and feedback systems; and writing and speaking about the impact of IDEA research.

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## **Industry Expertise**

Education/Learning

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## **Areas of Expertise**

Higher Education, Adult Education, Public Speaking, Distance Learning, Program Development

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## **Affiliations and Past Experience**

Nebraska Methodist College : Former VP for Academic Affairs, College of Saint Mary : Former Chair - Arts and Sciences & Professor

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## **Event and Conference Appearances**

**Combining Faculty Perceptions and Chair Self Reflections in Performance Review**

Academic Chair Conference, February 2017

**Using IDEA's Student Ratings of Instruction as an Indirect Measure of Impact at a Center for Excellence in Teaching and Learning**

American Association of Colleges and Universities, January 2017

**Deep Learning: Research on High Impact Teaching Methods**  
Professional and Organizational Development Network (POD), November 2016

**Using Student Ratings of Instruction in Faculty Development**  
Assessment Institute (IUPUI), October 2016

**Opening Comments**  
IDEA Regional Workshop, September 2016

**The Design and Use of an Effective Student Ratings of Instruction (SRI) System**  
Higher Education Data Sharing Consortium, June 2016

**Alignment of Global Outcomes for Assessment and Accreditation**  
Association for Institutional Research, May 2016

**Breathing Life Into Your Instructor Feedback Data**  
Higher Learning Commission, April 2016

**A Summary of Myths and Misconceptions Surrounding Student Ratings**  
WASC Academic Resource Conference, April 2016

**Alignment of Global Outcomes for Assessment and Accreditation**  
Academic Chairpersons Conference, February 2017

**Three Sessions: Practicing Group Report Interpretation, Using IDEA for Accreditation, Response Rates**  
IDEA Teaching and Learning Workshop, February 2016

**Using IDEA Student Ratings of Instruction to Improve Institutional Effectiveness and Student Learning**  
American Association of Colleges and Universities, January 2016

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## **Education**

**Indiana University Bloomington**  
PhD Social Psychology

**The University of Texas at Austin**  
BS Psychology

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