

# **Kensel Tracy**

**Kensel Tracy The Marketing Coach Results Based Marketing Solutions at The Corporate Coachworkz Inc**

Ottawa, ON, CA

Kensel Tracy The Marketing Coach - Results Based Marketing Solutions

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## **Biography**

A trusted advisor with 30 years experience in marketing and communications, I have developed a significant number of advertising and marketing assignments for a variety of public, retail and private sector organizations. A Certified Master Coach, MBA and professional facilitator. As a marketing coach I work with any size organization, including, individual, group, marketing team, business owner, strategic team, family owned business, non profit and government organizations. I have also coached creative organizations including: account executives, owners of graphic design and advertising agencies, account teams, clients teams and worked with web developers and designers. A risk taker with a sharp sales sword, I have generated over \$1 billion in sales in my life time for a variety of clients. As me how I can help you and your team become trusted advisors to your existing and new customers and clients.

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## **Availability**

Keynote, Moderator, Panelist, Workshop, Host/MC, Author Appearance

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## **Industry Expertise**

Advertising/Marketing

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## **Affiliations**

IABC, Business Over Breakfast Clubs of North America, ICF, CFP,

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## **Education**

**University of Leicester**

Graduate Degree ( Masters) of Business Administration Marketing

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