

Kes Sampanthar

Director of Media Strategy at Cynergy Systems

Albany, NY, US

Director of Media Strategy

Biography

Kes Sampanthar is Director of Media Strategy where he is responsible for leading the charge into the M&E industry. He comes to Cynergy from Akamai where he held senior management positions in the media solutions group. He has 15+ years experience in all aspects on software development and architecture, most recently focused on media and entertainment. He is an award winning innovator, inventor and game designer and is recognized as a strategic thinker and consultant to some of the big names in the Fortune 500. As an expert in media, internet, innovation, software architecture and game design he is a sought after speaker and thought leader in the industry.

Availability

Author Appearance

Industry Expertise

Design, Information Technology and Services, Computer Gaming

Education

University of Newcastle-upon-Tyne

Computer Science with Artificial Intelligence

Massachusetts Institute of Technology - Sloan School of Management

Executive Certificate Strategy and Innovation

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