

# **Kevin Asbjornson**

**Managing Director & Global Executive Coach at Institute of Inspired Leadership**

Denver, Colorado, Singapore, SG

Master Facilitator and Global Executive Coach who inspires personal transformation, engages the imagination and evokes engaging leadership.

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## **Biography**

Engaging Clients' Talent, Potential and Performance to Help Them Make a Difference in Their Work -- And Their World Kevin D. Asbjörnson, MIM, brings positive psychology, personal potential, and leadership together to help clients realize their highest aspirations and determine their career and life paths. He is a professional educator, global executive leadership consultant/coach, international performing artist and performance-based learning facilitator, keynote speaker, and author in the areas of global leadership, building effective teams, and leading innovation in the global workplace. He is Founder & Chief Inspiration Officer of Inspire! Imagine! Innovate! (i3) ? an international alliance of professional educators, executive coaches, performing artists and master facilitators who inspire personal transformation and evoke engaging leadership. Through his approach focused on uncovering clients' unique motivations and capabilities, Kevin has reframed the traditional concept of leadership to deliver uncommon results. He is a certified in a variety of surveys, instruments and assessments including Hogan Assessments and he is a member of the Hogan Coaching Network (HCN). For more information on i3, please visit the website at [InspireImagineInnovate.com](http://InspireImagineInnovate.com). Credentials Kevin earned a Master of International Management (MIM) from the Thunderbird School of Global Management, Bachelor of Arts-Cum Laude in International Studies & Business from the University of Nebraska-Omaha and Diploma-Valedictorian of European Economics, Legal and Political Studies from the University of Vienna, Austria. He is also a Global Leadership Consultant, Adjunct Faculty and Executive Coach with the Singapore Campus of the IMD School of Business (Ranked #1 in Executive Development). Kevin has served as Senior Faculty & Performing Artist in Residence at the Center for Creative Leadership, Boeing Leadership Center, IBM Learning Center, The Banff Centre, Irish Management Institute, American Express Leadership Center and Linkage-Global Institute for Leadership Development. Kevin has published numerous articles on inspired leadership and communications and has produced seven CDs of original music and an International Telly Award-winning DVD entitled The Artistry of Leadership-Creating Meaningful Connections®. His original music can be heard on Facebook, iTunes, CDBaby.com, Pandora.com, Amazon.com, and on his website at [www.InspireImagineInnovate.com](http://www.InspireImagineInnovate.com).

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## **Availability**

Keynote, Moderator, Panelist, Workshop, Host/MC, Author Appearance

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## **Industry Expertise**

Performing Arts, Corporate Leadership, Professional Training and Coaching, Training and Development, Corporate Training

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## **Areas of Expertise**

Leadership is A Performing Art, Global Leadership; Global Mindset, Creativity & Innovation in the Workplace, Personal Centeredness & Well-Being, Coaching for Performance and Potential, Global-Centric Talent & Capabilities Development, Building Effective Teams, Coaching for Performance, Potential & Well-Being

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## **Affiliations**

Hogan Coaching Network (HCN), Idea Connection Systems, Asia-Pacific Alliance of Coaches, American Society of Composers Authors & Publishers (ASCAP), International Leadership Association (ILA), Thunderbird School of Global Management-Executive Education, Executive to Leader Institute (Korn Ferry), Singapore Management University-Executive Education, National University of Singapore (NUS)- Executive Education, Nanyang Technological University (NTU) - Executive Education, International Institute for Management Development (IMD)

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## **Sample Talks**

### **Inspiration, Imagination, Innovation -Redefining Leadership in the 21st Century**

Consumers of the world have experienced unprecedented examples of inspiration, imagination and innovation in technology products however; employees in the global workplace and citizens of the world are now insisting and expecting these characteristics in the leadership of corporations, organizations and governments. Mr. Asbjornson, a leadership consultant, facilitator and coach with extensive international experience, presents the model of Inspired, Engaging & Transformational Leadership.

### **The Artistry of Leadership-Creating Meaningful Connections**

An interactive, dynamic professional development experience and keynote event that awakens business leaders to their powers of focus, interpretation, visioning, listening, and innovation. Artistry of Leadership embraces principles of the Inspired Learning Model, of which Asbjornson is both a master facilitator and practitioner. This model centers on the dynamic interaction between the facilitator, learner and learning environment; an interaction that inspires self-discovery, insight and wisdom.

### **Leadership is a Performing Art**

LEADERS INSPIRE PEOPLE; PEOPLE MOTIVATE THEMSELVES Artists create from deep internal motives. Likewise, individuals in organizations bring intrinsic motivation to their work. Rather than trying to manufacture motivation, an artful leader inspires exceptional work by calling upon others' innate desire to make a difference. This inspiration inevitably fires people's imaginations which in turn triggers innovation. Mr. Asbjornson parallels the artistic competencies of artists with leaders.

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## **Event Appearances**

**The Artistry of Leadership for Emerging Leadership in Asia-Pacific**  
SingTel Emerging Leaders Conference

**The Artistry of Coaching-Making Meaningful Connections**  
Asia-Pacific Coaching Bi-Annual Conference

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**Education**

**University of Nebraska at Omaha**

Bachelor of Arts-Cum Laude International Studies, Political and Social Sciences

**University of Vienna, Austria Sommerhochschule**

Diploma-Valedictorian European Economic, Legal and Political Studies

**Thunderbird School of Global Management**

Master of International Management International Marketing and Business Development

**University of Vienna, Austria Sommerhochschule**

Diploma-Valedictorian European Economic, Legal and Political Studies

**Institute of Executive Coaching and Leadership**

Certified Organizational Coach Organizational Coaching

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**Accomplishments**

**Creator & Curriculum Designer of The Eight Keys to Inspired Leadership**

Researched, designed and created original curriculum of a model of inspired or transformational leadership entitled "The Eight Keys to Inspired Leadership" which has been integrated into corporate leadership development programs with Boeing, IBM, American Express, Banff Centre for Leadership, Center for Creative Leadership, Irish Management Institute, and Kraft.

**Executive Producer + Co-Producer of 12 Compact Discs of Original Acoustic Instrumental Music**

Executive Producer or Co-Producer of 7 compact discs of original piano solos and acoustic instrumental music recorded on the PianoOne, Acoustitherapy and Jingo Digital music labels. Composed 100% of the music recorded on the compact discs which include 5 premium compact discs produced in the Republic of China (Taiwan).

**Executive Producer of DVD "The Artistry of Leadership-Creating Meaningful Connections"**

Executive Producer of High-Definition DVD "The Artistry of Leadership-Creating Meaningful Connections" which earned an international Telly Award for Creative Excellence. DVD integrates original music, facilitated conversation and research on Emotional Intelligence with the audience and live, unscripted audience testimonials on the impact of performing arts-based learning and leadership development. Please visit [www.InspireImagineInnovate.com](http://www.InspireImagineInnovate.com) to preview the online version of the DVD.

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**Testimonials**

## **Charles Fred**

This high definition film includes natural, unscripted testimonials from a number of CEOs and COOs including: Charles Fred - The Breakaway Group Michael Cafasso - St. Mary-Corrwin Medical Center David Carlson - eon Capital Group Jennifer Jones - Jones Consulting Group Peter Reding - Foundation for Inspired Learning Karin Wilson-Starks - Transleaderhip Group

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