Kevin Bailey

Founder & President at InventionShare

Ottawa, ON, CA

Passionate product designer and business executive with over 35 years of experience in detailed design of hardware products.

Biography

A passionate product designer and business executive, Kevin Bailey helps guide CEOs, start-ups and established companies through the maze of hardware product development. Spending over 35 years in the detailed designing of hardware products, Kevin is an expert at assessing risk and opportunity when making the hundreds of decisions required to move from a vision to a physical product that customers find useful and businesses can manufacture. Since the early 1980s Kevin has been on the ground floor of global hardware product innovation, cutting his teeth with National Research Council, General Motors, Shell, Bell Northern Research Labs and Nortel Networks where he worked on the first global smartphone development in 1994. Since founding Design 1st in 1996, Kevin has emerged as one of the leaders at stickhandling hardware product development from concept to design including mechanical engineering and go-to-market manufacturing set-up.

Areas of Expertise

Business, Angel Investing, Product Development, Risk and Assessment

Education

University of Waterloo BS Mechnical Engineering

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