

# **Kevin Burns**

**Safety Communications Consultant/Speaker at Safety Speaker - Safety Communications Consulting**

Calgary, Canada Area, AB, CA

I Help Companies Help Their Employees To Buy-in To Safety

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## **Biography**

In addition to being a seven-time author on human motivation and performance, a management consultant and an award-winning marketing strategist, Kevin Burns has been working with safety managers, front-line supervisors and staff in safety for over ten years. Kevin comes from the Operations side of safety - integrating middle-management, leadership, Human Resources, engagement, recruiting/retention and marketing strategies into safety. Kevin Burns can break down seemingly complex workplace safety and engagement issues into simple language and simple concepts that anyone, regardless of their background, can understand. Seasoned safety veteran or first-day greenhand, Kevin Burns' message appeals to every person in your organization and inspires them to choose safety for themselves. He is also President and CEO of Zerospeak Corporation- a Calgary, Alberta, Canada-based Safety Communications and Management Consulting organization. Specialties: Kevin offers safety keynote presentations and consulting to safety managers, middle-managers, supervisors, business owners and front-line staff.

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## **Availability**

Keynote, Corporate Training

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## **Industry Expertise**

Corporate Training, Management Consulting, Safety

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## **Areas of Expertise**

Safety, Communications, Management/Engagement

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## **Affiliations**

Canadian Association of Management Consultants, Canadian Society of Safety Engineering - CSSE

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## **Sample Talks**

## **Zero Limits: Instill A Safety Attitude To Build A Successful Culture Of Safety**

Truthfully, if compliance alone worked, you'd be at Zero all of the time. But you're not. You are limited by underlying attitudes leaving you just one mistake away from an incident. Published studies demonstrate that as many as 95% of all workplace incidents are triggered by unsafe behaviours which originate from an individual worker's choice to act unsafely. Those choices are the result of underlying attitudes around safety. Change the attitude and you change the choices made.

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## **Event Appearances**

**AngloAmerican Coal**  
Safety Standown

**RCMP**  
Staff Meeting

**Entrec Heavy Hauling**  
Management Forum

**Saskatchewan Heavy Construction Association**  
Annual Conference

**Cameco Corporation**  
Train The Trainers Conference

**National Energy Board**  
Staff Conference

**Canadian Gas Association**  
Annual Conference

**British Columbia Public Service**  
Workplace Health & Safety

**Gracom**  
Management Conference

**Strathcona Paper**  
Annual Safety Forum

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## **Accomplishments**

**Member: Canadian Society of Safety Engineering**  
Member in good standing with CSSE.

**Member: Certified Management Consultants of Canada**  
Member of CMC-Canada since 2011

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