

Kevin Curran

Clinical Assistant Professor of Journalism in Bellarmine College of Liberal Arts at Loyola Marymount University

Los Angeles, CA, US

Dual appointment: Instructor in Communication Studies, LMU College of Communication & Fine Arts

Biography

Dr. Kevin Curran is a practitioner-scholar of journalism and media management. He holds a Ph.D. in Mass Communication from the University of Oklahoma, an MBA in Management from Arizona State University, and a BA in Communications and Russian Studies from Fordham University. During his multi-platform media career, Dr. Curran has been a producer for the Inside Edition magazine program and coordinated coverage as an assignment editor for television stations in Los Angeles, Phoenix, Tucson, and Oklahoma City. His radio experience includes the NBC Radio Network, Imus in the Morning on WFAN in New York, and all-news KNX in Los Angeles. Away from the newsroom, he served as advertising sales manager for a Virginia radio group and operations manager for a Phoenix radio group. Dr. Curran assembled the first all-sports radio station in Phoenix and has served as the radio play-by-play producer of the Los Angeles Kings, Los Angeles Lakers, Arizona Rattlers, and Oakland Athletics in spring training. As a faculty member, Dr. Curran has taught journalism, communications, and business courses at Arizona State University, University of Oklahoma, University of Denver, University of North Texas-Dallas, Grand Canyon University, Park University, Mesa Community College, and Scottsdale Community College. His commitment to student success was recognized when he was named an Outstanding Adjunct Faculty in Arizona's Maricopa County Community College District. Dr. Curran's research covers media management, media history, and journalism. His published or presented research includes cross-border targeted radio, the legal and ethical concerns for broadcasters of legalized sports gambling, the effectiveness of mass notification systems, the addition of transparency to the SPJ Code of Ethics, the effect of partisan media on the public sphere, and the development of radio technology during World War II.

Industry Expertise

Media Production, Audio Visual, Media - Broadcast

Areas of Expertise

Business Communication, Media History, Media Management, Journalism

Affiliations

Society of Professional Journalists, Broadcast Education Association, American Journalism Historians Association

Education

University of Oklahoma
Ph.D. Mass Communication

Arizona State University
MBA Management

Fordham University
B.A. Communications/Russian Studies

Accomplishments

Assignment Editor

KOCO-TV (ABC) Oklahoma City KNXV-TV (ABC) Phoenix KPNX-TV (NBC) Phoenix KTVK-TV
Phoenix KCOP-TV Los Angeles KCAL-TV Los Angeles KOLD-TV (CBS) Phoenix

Producer/researcher

Inside Edition

Radio play-by-play producer/engineer

Oakland Athletics/Cactus League (MLB) University of Arizona Wildcats football (NCAA/PAC-12) Los
Angeles Kings (NHL) Los Angeles Lakers (NBA) Arizona Rattlers (arena football)

News producer

KNX Radio Los Angeles Imus in the Morning/WFAN New York NBC Radio Network

State correspondent

United Press International

Media management

Operations Manager KGME/KEDJ/KHOT Radio Phoenix Advertising Sales Manager WGRQ/WJMA
Radio Fredericksburg, VA Production Manager Wirebreak.com Los Angeles

Journalism/Communications faculty

Arizona State University/College of Integrative Sciences & Arts Arizona State University/Walter
Cronkite School of Journalism and Mass Communication University of Oklahoma/Gaylord College of
Journalism and Mass Communication University of Denver/University College Park University Grand
Canyon University Mesa Community College

Business faculty

University of Oklahoma/Price College of Business Paradise Valley Community College Mesa
Community College Scottsdale Community College

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