

Kevin Jones

President at Engaged Learning

Huntsville, AL, US

To the point, common sense speaker who challenges the status quo. Dynamic & thought provoking, I simplify the complex & inspire action.

Biography

As an international speaker and Social / Organization Strategist, Kevin D. Jones works with organizations to help their cultures embrace new, much more effective ways of working. Together they identify roadblocks to greatness and make it easy for employees to do the right thing while weaving accountability, innovation and learning into their everyday work. His keynotes do the same. He brings out the common sense that we unintentionally pass over and helps his audiences learn how to UPGRADE THEIR WORK. They leave feeling empowered and inspired with new ideas. Kevin works as a consultant to businesses, including NASA.

Availability

Keynote, Moderator, Panelist, Workshop, Host/MC, Corporate Training

Industry Expertise

Training and Development, Social Media, Business Services

Areas of Expertise

Collaborative Technologies (Internal Social Media), Failure, Innovating Management

Sample Talks

Upgrade Your Work - Innovating our Workplaces

Innovating the way we work is seldom considered. To match our companies with the exponentially changing business world we live in today requires agile, resilient companies. Reimagining the fundamentals of working, managing and leading will help us come up with answers to keep us strong for generations. With great examples, this talk leaves the audience with their minds in hyper-speed, thinking of possibilities of how to upgrade their work and the way they manage their organizations.

Building Collaborative Organizations

Each organization is on a different point with embracing internal collaborative technologies. This keynote is tailored to the audience to take them from where they are to the next level. Turning fears into strengths, I will help the audience understand what is holding their organization back from adopting these tools and how they can take a big leap forward.

Embrace Your Failure

Failure is taboo in just about all circles of life. Yet if we were to discuss our failures we would be able to learn and grow much more than only sharing our successes. How should we view failure and how will it make us stronger? What type of culture must we have to profit from our shortcomings? We will look at specific cases where failure has led to fabulous results.

Event Appearances

What is After Social Business?

Lowe's Social Business Symposium

How to Be a Social Business

Pernod Ricard's Social Business Kickoff

Consumerization of the Workforce

Information Technology Business Forum

How to Fail at Enterprise 2.0

Enterprise 2.0

Lessons Learned from Real-Life Enterprise, Social Media & Intranet 2.0 Journeys

Intra.Net Reloaded Conference

Social Business Isn't Rocket Science - or is it?

Consumerization of IT Conference

Failure

Enterprise 2.0 - Santa Clara

Building Collaborative Teams Using Social Technologies

NASA IT Summit

E2.0 Failure

Enterprise 2.0 - Boston

Securing Social Media

Army IT Summit

Enterprise 2.0: Effectively using Social Media within Business Organizations

NASA IT Summit

Mitigating Risks - Real or Perceived

Enterprise 2.0 - Boston

Social Networking - It's Not What You Think
NASA CBPL Summitt

Using Social Media & Networking for Learning & Performance Improvement
ISPI Charlotte

Navigating Culture Shifts in Business
Training 2010

Education

Boise State University
Masters of Science Instructional & Performance Technology

University of Oregon
Bachelors of Science Business Administration

Accomplishments

NASA's Internal Social Media Strategy

Helped NASA upgrade the way they work by creating and delivering their internal social media/collaborative strategy.

8 Children

My wife and I have eight wonderful children and we homeschool them. I'd say that is a noteworthy personal accomplishment!

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