

Kevin McCarthy

Creative Director at Standard Forge Inc

Jackson, NJ, US

Creative Director, Standard Forge Inc

Biography

Multi-disciplinary, UX specialist focused on users, customers, usability, design, communication, relationship, and business value. Combines a broad background of creative, business and real world experience. Has facilitated negotiation on multiple client deals. Builds consensus around principals of user-centered design, quality processes and quality assurance. Good-humored management process resulted in team unity and longer retention of talent.

Availability

Keynote, Moderator, Panelist, Host/MC

Industry Expertise

Graphic Design, Design, Internet

Areas of Expertise

Graphic Design, UX, Web Development

Affiliations

AIGA, Art Director's Club (ADC Global), Art Director's Club of New Jersey (ADCNJ), Graphic Artists Guild

Education

Ocean County Vocational-Technical Schools

Certificate Graphic Arts Technology

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