

# Kevin Newman

Digital News Evangelist & Anchor: CTV 'Question Period' at CTV News / Bell Media

Ottawa, ON, CA

Award-winning International Journalist, Producer & Digital 'Evangelist'

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## Biography

Kevin Newman is a distinguished national and international journalist who has been reporting for almost 30 years, covering or anchoring news in the midst of election nights, wars, revolutions and assassinations. In 1984 Newman joined Global Sportsline and later reported from Queen's Park and Global's Ottawa Bureau. In the late 1980s, he became a correspondent for CTV National News, and covered stories in Alberta and the Canadian Arctic for CBC The National. In 1994, Newman joined ABC News in New York and served as a back-up Anchor & correspondent for World News Tonight and co-hosted Good Morning America. He also co-anchored ABC World News Now and World News This Morning. A defining moment in Newman's career occurred when he effectively reported the breaking news of Princess Diana's death, earning rave reviews for his knowledgeable, assured delivery under tremendous pressure. Newman earned two Emmy Awards and a distinguished Peabody Award for his reporting and anchoring at ABC News. Newman returned to Canada in 2001 as the Founding anchor & Executive Editor of Global National. Four years later it was Canada's #1 newscast, and his work earned multiple Gemini Awards as Best Anchor. In 2010 he departed the newscast to pursue his interest in digital media. He is currently Digital News Evangelist at Bell Media - Canada's leading media company - and Host of CTV News Question Period: Canada's #1 Sunday Morning political broadcast. Throughout his varied career, Newman has interviewed some of the world's most memorable leaders, including Margaret Thatcher, Nelson Mandela, Bishop Tutu and Jimmy Carter. He has also traveled the world to deliver news from distant locations, including Afghanistan, Iraq, Israel, Iceland, Russia and The Vatican. Newman is also founder of New Man Media Ltd. which has co-produced multiple documentaries and the reality series 'Operation: Unplugged'.

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## Availability

Keynote, Moderator, Panelist, Workshop, Host/MC

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## Industry Expertise

Media - Broadcast, Information Services, International Affairs, Performing Arts, Writing and Editing, Media Production, Corporate Leadership

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## Areas of Expertise

Digital Media Technologies, Journalism, Digital Technologies and Journalism

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## Sample Talks

## **The BIG Conversation**

The BIG Conversation is about big shifts in the industry ? both tech business (balance sheet, end of internal application development, global motions) and tech trends (rise in startup funding, niche stuff, everything mobile and cloudy), and more.

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## **Event Appearances**

### **The Transformational Possibilities of Mobile and Visual Media**

Kickass Talks for CARE

### **KEYNOTE EMCEE**

Canada 3.0 2010

### **KEYNOTE SPEECH**

Communitech Leadership Conference 2011

### **Energy: Local Action, Global Impact**

World Urban Forum

### **Best Practice: Dealing with people in traumatic stress**

Canadian Journalism Forum on Violence and Trauma

### **KEYNOTE SPEECH**

Gardner Club Speaker Series

### **Panel Moderator: View From the Top - The Post GLR Sequel**

Prime Time in Ottawa Conference

### **KEYNOTE SPEECH**

Local Government Management Association Conference

### **KEYNOTE SPEECH: Effective Leadership...Have You Got What It Takes?**

IMBA Conference, Trade Show and Awards Gala

### **KEYNOTE SPEECH: Canada's Stories**

OpenText Ottawa Content Day

### **KEYNOTE SPEECH: The New World (dis)Order**

Celebrating Pharmacy: A Century of Excellence

### **Panel Moderator: What will the value of pharmacists be ten years from now?**

Celebrating Pharmacy: A Century of Excellence

**KEYNOTE SPEECH: How Mobile News Will Save TV Journalism**  
WCFIA Canada Event Series

**KEYNOTE SPEECH**  
Insurance Institute of Ontario Annual Convocation & Awards Night

**Panel Moderator: The Evolution of Content**  
Canada 3.0

**KEYNOTE SPEECH: Our Changing World**  
Western's Staff & Leaders' Conference

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## **Education**

**University of Western Ontario**  
Bachelor of Arts Politics/Economics

**Western University Canada**  
Honourary Doctorate

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## **Accomplishments**

### **Board of Directors - Communitech Digital Media Incubator Hub**

Communitech is a non-profit organization that supports technology companies in Waterloo Region and promotes the area as a technology cluster. Our programs and events connect professionals, share ideas, and strengthen companies. We also champion innovation and collaboration on a provincial and national level. The newly-built Communitech Hub is a unique digital media ecosystem and one of many commercialization facilities that make up the Canadian Digital Media Network, which we proudly steward.

### **Harvard University - Canada Lecture**

Delivered a two-hour lecture at the Kennedy School of Government at the request of the Canada Lecture Foundation

### **Lifetime Achievement Award - University of Western Ontario**

In 2008, Kevin was honoured with a Lifetime Achievement Award from the University of Western Ontario.

### **Honourary Doctor of Laws - University of Western Ontario**

In 2011, Kevin received an Honourary Doctor of Laws from the University of Western Ontario. The award is for outstanding scholarly achievement and for exceptional service to the University or the community at large.

**Recipient - Emmy Award**

Kevin received an Emmy Award for Outstanding Coverage of a Breaking News Story in 2001, and won another Emmy for Outstanding News and Documentary Program Achievement in 2000. The News & Documentary Emmy Awards is a major national broadcast journalism competition. It promotes journalistic excellence by awarding the coveted Emmy to the very best news reports and documentary films aired on national television or streamed over the Internet each year.

**Recipient - George Foster Peabody Award**

Kevin received a George Foster Peabody Award for his ABC 2000 Millennium Coverage. The George Foster Peabody Awards recognize distinguished achievement and meritorious service by broadcasters, cable and Webcasters, producing organizations, and individuals. Today the George Foster Peabody Awards are often cited as the most selective and prestigious in electronic media.

**Recipient - Edward R. Murrow Award**

In 2003, Kevin received an Edward R. Murrow Award in the category of Best International Continuing Coverage. The Radio Television Digital News Association has been honoring outstanding achievements in electronic journalism with the Edward R. Murrow Awards since 1971. Murrow Award recipients demonstrate the excellence that Edward R. Murrow made a standard for the electronic news profession.

**Recipient - Gemini Award**

In 2005 and 2006, Kevin received the Gemini Award for Best News Anchor. He also won a 2008 Gemini Award in the category of Best Newscast. The Gemini Awards honour the best in Canadian television as determined by members of the Academy of Canadian Cinema & Television and other industry professionals.

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