

# **Kevin Stein**

**Director MAPC Program/Professor of Communication at Southern Utah University**

Cedar City, UT, US

Specializing in the rhetoric of attack, apology, and responses to apology as well as political campaign communication.

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## **Biography**

Dr. Kevin A. Stein is a professor of communication at Southern Utah University and director of the Master of Arts in Professional Communication program. His research focuses primarily on the rhetoric of attack (kategoria), defense (apologia), and persuasive responses to defense (antapologia). Other academic interests include political campaign communication and popular culture. Dr. Stein has published numerous articles addressing a variety of apologetic contexts, as well as books and peer-reviewed articles on different types of political campaign messages including debates, advertisements, acceptance addresses, direct mail brochures, and television talk show appearances. He has presented his academic work at regional, national, and international conferences, including presentations at the University of Athens in Greece and the University of Amsterdam in the Netherlands. He received SUU's Distinguished Scholar award in 2020 and the College of Humanities and Social Sciences Outstanding Scholar award in 2019. While on a year-long sabbatical in China, Dr. Stein directed the American Studies Center at Hunan Normal University in Changsha (Hunan Province). Since then he has returned several times as a liaison for the SUU Office of International Affairs and as a teacher in a dual degree communication program offered by Wuhan Polytechnic University and Southern Utah University. Dr. Stein is the webmaster for Public Apology Central ([www.publicapologycentral.com](http://www.publicapologycentral.com)), which archives crisis summaries, transcripts, videos, and audio of public apologies (apologia) from politicians, celebrities, athletes, organizations, religious leaders, media figures, heads of state, and lay citizens. He earned a bachelor's degree in communication from Southern Utah University (1999), a master's degree in communication in speech from Idaho State University (2002), and a Ph.D. in communication from the University of Missouri (2005).

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## **Industry Expertise**

Public Relations and Communications, Education/Learning, Motion Pictures and Film, Writing and Editing

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## **Areas of Expertise**

Antapologia Strategies, Political Campaign Messages, Film, Rhetoric of Defense, Apologia, Rhetoric, Communication, Pop Culture, Political Communication, Kategoria, Rhetoric of Attack, Critical Thinking, Public Apologies

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## **Education**

**University of Missouri**

Ph.D. Communication, emphasis in Rhetoric and Political Communication

**Idaho State University**

M.A. Communication in Speech

**Southern Utah University**

B.S. Communication

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