

Kirk Hazlett, APR, Fellow PRSA

Associate Professor, Communication/Public Relations at Curry College

Milton, MA, US

Public Relations Society of America Fellow. Curry College Communication Professor; Veteran PR Professional; PRSA Director (2011-2012)

Biography

35+ years' federal government and nonprofit organization PR experience followed by nearly 10 years' undergraduate- and graduate-level college teaching experience. Community and media relations expertise, as well as a fanaticism for quality service and customer satisfaction. PR for healthcare and member services organizations ranging from Blood Bank of Hawaii to Medical Area Service Corporation to Boston Harborfest. Consulting services for Manila and Singapore Red Cross. Clerk, Board of Directors, Boston Harborfest.

Availability

Keynote, Moderator, Panelist, Workshop, Host/MC, Author Appearance

Industry Expertise

Education/Learning, Public Relations and Communications

Areas of Expertise

Social Media, Job Search, Career Development

Affiliations

Public Relations Society of America, Social Media Club of Boston

Sample Talks

BurrellesLuce Webinar: "Your Career and You: Are You Social Enough? Ten Timely Tips"
Tips on using social media for career progression.

Event Appearances

Are You Social Enough?

Presentation on social media use to Curry College faculty.

Social Media Disasters: How to Avoid Them Ethically and Legally

Panel discussion on legal and ethical issues faced by public relations professionals.

Promoting Your Club or Event

Student Activities Leadership Training

Your Career. Your Future: "Are You 'Social' Enough? Ten Timely Tips"

Using Social Media for Your Career Progression

Your Career. Your Future: "Are You 'Social' Enough? Ten Timely Tips"

Boston Women Communicators

Commuter Communication: Driving the Conversation

Association for Commuter Transportation/Patriot Chapter

"Your Career and You: Are You Social Enough? Ten Timely Tips"

BurrellesLuce

Your Career, Your Future: "Are You 'Social' Enough?"

Using Social Media for Your Career Progression

The Collision of Social Media and Customer Service

South Shore Chamber of Commerce program (co-presenter)

Management Focus in Public Relations

Public Relations Society of America Online Accreditation Course (presenter)

Choosing Your Public Relations Textbook: Tips and Hints

PRSA Educators Academy Annual Meeting (co-presenter)

Your Career in Public Relations

Boston Chapter, Public Relations Society of America/Public Relations Student Society of America (moderator)

Public Relations Careers

Publicity Club of New England monthly program (moderator)

Corporate Social Responsibility

Boston Chapter, Public Relations Society of America monthly program (organizer/moderator)

Lessons in Corporate Social Responsibility

Association for Education in Journalism and Mass Communication Annual Meeting (program organizer)

Professional to Educator Transition

Boston Chapter, Public Relations Society of America, monthly program (moderator)

Managing Public Relations in Higher Education

Publicity Club of New England program (moderator)

Public Relations for Nonprofits: Big Budget Results on a Shoestring

Associated Grantmakers of Massachusetts monthly program (sole presenter)

Education

University of Georgia

B.A. English

Golden Gate University

B.S. Business Management

Golden Gate University

M.B.A. Business Management

Defense Language Institute/English Language School

Certificate Teaching English as a Second Language

Defense Information School

Certificate Public Affairs Officer Course

Accomplishments

"Accredited in Public Relations"

Professional accreditation awarded by Public Relations Society of America (1994)

Public Relations Society of America Presidential Citation

Recognition for service to Public Relations Society of America by PRSA CEO (2007)

Awarded Public Relations Society of America, Boston Chapter's "PRSA Boston Beacon Award"

Recognition for contributions as public relations professional and public relations professor to the field. (2007)

Awarded Publicity Club of New England's "John J. Molloy Crystal Bell for Lifetime Achievement"

Recognition for contributions as public relations professional and public relations professor to the field. (2009)

Inducted in the Public Relations Society of America's "College of Fellows"

Recognition for contributions as public relations professional and public relations professor to the field. (2009)

Public Relations Society of America Presidential Citation

Recognition for service to Public Relations Society of America by PRSA Chair/CEO (2011)

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