

Kirsten Wright

Social Marketing Director at Social 5150

Laguna Beach, CA, US

Socially engrossed, sarcastically inclined. Driven by caffeine, creativity & content. Social Marketing Director @Social5150

Biography

Using her experience working with many major consumer brands, Kirsten provides the intelligence in each day's social actions, assuring that every tweet, status update, dialogue and video asset is ideally placed in your markets. And Kirsten is the driver for all redirects that keep your social presence dynamic and positive for both you and your customers. Kirsten is a graduate of California State University Long Beach with a degree in Rhetorical Communications, and is a frequent speaker at BlogWorld and PubCon.

Availability

Keynote, Moderator, Panelist, Workshop

Industry Expertise

Advertising/Marketing

Areas of Expertise

Facebook, Blogging, Social Media, Social Strategy, Twitter

Event Appearances

Title

Pubcon - 2 panels

Title

Wordcamp - solo presentation

Title

Pubcon - 3 panels

Title

Blogworld - solo presentation

Education

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