

Benn R. Konsynski

George S. Craft Professor of Information Systems & Operations Management at Emory University, Goizueta Business School

Atlanta, GA, US

Biography

Benn R. Konsynski arrived at Goizueta Business School following six years on the faculty at the Harvard Business School where he taught in the MBA program and several executive programs. Prior to arriving at HBS, he was a professor at the University of Arizona where he was a co-founder of the university's multi-million dollar group decision support laboratory. He holds a PhD in Computer Science from Purdue University. He has published in such diverse journals as Communications of the ACM, Harvard Business Review, IEEE Transactions on Communications, MIS Quarterly, Journal of MIS, Data Communications, Decision Sciences, Decision Support Systems, Information Systems, and IEEE Transactions on Software Engineering.

Industry Expertise

Education/Learning, Research, Information Technology and Services

Areas of Expertise

Electronic data interchange (EDI), Channel systems, Electronic integration, Information partnerships, Digital Commerce

Affiliations

Emory Entrepreneurship & Venture Management : Faculty Advisor, TiE Atlanta : Charter Member, TEDxEmory : Faculty Advisor, Tesco Technologies : Director, United Parcel Service : Advisor, CEDAR Document Technologies : Advisor

Education

Purdue University
PhD Computer Science

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