

# **Kris Haamer**

Transmedia Producer at krishaamer.com

Estonia, , EE

Transmedia Storyteller

---

## **Biography**

Transmedia Storyteller and Growth Hacker for Media Products. I produce and consult strategic content for business dev in the attention economy. Crossing the borders of mobile apps, web, video, photography, music, and games I find ways to continuously engage audiences and attract them to the product through storytelling and narrative tension. I tend to choose products that I care about (feel connected) and align with my long-term vision for a better world as I am driven by an intrinsic curiosity that gives me energy to get things done no matter what. I hold a BA in audiovisual media from Baltic Film & Media School and am a MA candidate in crossmedia production at Tallinn University. I've lived in Estonia, Portugal, Argentina and am deeply involved with Sao Tomé & Príncipe. I'm open for business world-wide.

---

## **Industry Expertise**

Internet, Media - Online

---

## **Affiliations**

YFU, Wireless Estonia, Good Deed Foundation, AIESEC

---

[Please click here to view the full profile.](#)

This profile was created by [Expertfile](#).