# Kris Tuttle

Director of Research at SoundView Technology Group

Mareil Marly, Yvelines, FR

Applied Technology Expert - emerging technology impact on business and investments

# **Biography**

Microcomputer pioneer thanks to an Intel grant and first job working in a computer store. Then a formal computer science education at Carnegie Mellon with numerous jobs building expertise in applied artificial intelligence. After graduation enjoyed technology career at IBM and earned an MBA in Finance from NYU part time. What followed was a busy career on Wall Street from 1993 to 2004. Most of that time was spent building one of the pre-eminent technology research boutiques as an analyst and ultimately as Managing Director of Research. Starting in 2005 I founded my own firm focused on emerging technology research with an eye on business and investment implications.

# Availability

Keynote, Moderator, Panelist, Workshop, Host/MC

## **Industry Expertise**

Media - Online, Research, Computer/Network Security, Nanotechnology, Internet, Information Technology and Services, Social Media, Computer Software

# **Areas of Expertise**

Growth Companies, Computing, Investing, Software, Cloud, Big Data, Artificial Intelligence

# **Sample Talks**

## State of Cloud Computing

What started out as the internet plus virtualization has morphed into an all-consuming wave of investment and innovation that is disrupting many established businesses. We're only about halfway through the 20 year cycle and now we are facing new commercial factors like big data, sensor networks, machine intelligence, and big data. Presentations delving into the most recent shifts and strategic changes coming that go into specifics are a favorite topic.

## **Big Data in the Media Business**

This presentation is designed to lead into a workshop where attendees work on their own projects with respect to big data. We start with examples of shifts in the media business, move into an overview of some of the underlying "big data" technologies and then go into different use cases within media. It's best to customize this sort of presentation to fit the specific technology and industry that I am presenting to/working with. That's our special ability.

#### **Event Appearances**

Sizing up emerging companies: Quora, Etsy and Workday SharesPost Investor Presentation

**Big Data Mapping Session** GigaOM Structure Europe

Software Defined Datacenters GigaOM Structure Europe

Where is the S in SOA Computer Associates Council Event

**On Demand Air Travel** IPO Roadshow Support

## **Education**

Carnegie Mellon BS Applied Math / Computer Science

NYU Stern School MBA Finance & International Business

#### Accomplishments

**Institutional Investor All Star** Awarded the "Home Run Hitter" of the year 1999 among all equity analysts on Wall Street.

**Intel Educational Grant** 

Intel provided funding and materials for me to design and construct a new CPU card for their 8088 processor on the S-100 bus.

#### **IBM Regional Managers Award**

Awarded for the NYC area region for a suite of accomplishments including 1) a large network upgrade, 2) a new standard office software platform and 3) several sets of IBM Unix systems. The latter two displaced large installed DEC systems. There were also several branch manager awards around these activities but the RMA is much harder to get.

## Testimonials

#### **James Donohue**

Kris participated in a panel presentation on how technology is changing the capital market for small and medium sized companies. His insights into crowdsourcing, investor behavior and the latest technologies and trends for online collective action were highly valued by our audience. We plan to use him every year we do this event.

#### **Allan Sorensen**

Kris gives a very insightful and inspiring presentation with some humor in it as well.

#### Akino Chikada

"Thanks for the fantastic presentation today. The feedback has been very positive. " Other comments: "great presentation" "wonderful presentation" "lots of great questions" "as always, great job!"

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