

Kristin Joys

Director/Lecturer at University of Florida

Gainesville, FL, US

Kristin Joys is an impact strategist who has spent 25 years educating and empowering changemakers.

Biography

Kristin Joy's work focuses on leveraging the power of business as a force for good, strategic impact and B Corporations. She is the director of UF's Social Impact & Sustainability Initiative and a lecturer of social entrepreneurship and sustainable business.

Areas of Expertise

Societal Impact Leaders, Social Entrepreneurship, Sustainability, Strategic Impact, Corporate Social Responsibility (CSR), Certified B Corporations, Women in Entrepreneurship, Women Business Leaders, Sustainable, Resilient, Regenerative Business Strategy, Impact Investing, Women in Business, Transformational Consumer Research, Philanthropy, Civic Engagement, Innovation, Creativity, Design Thinking, Community Wealth-Building, Circular Economies, Public Benefit Corporations, Entrepreneurship, Social Entrepreneurship, Environment, Social, Governance (ESG), Stakeholder Capitalism, Regenerative Economies, Inclusive Entrepreneurship, Responsible Changemaking, Human Centered Design, High Impact Philanthropy, Service Learning, Nonprofit Management, Strategic Communication & Community Based Social Marketing, Transformative Leadership, Collective Impact

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