

Kyle Golding

Partner and Chief Strategic Idealist at The Golding Group

Oklahoma City, OK, US

Strategic Idealist for The Golding Group

Biography

Kyle Golding is born entrepreneur who stated his first business as a teenager. Over his 30 year career, he has owned and operated businesses in multiple industries. Kyle has positioned, marketed and managed musicians, start-ups, small businesses, corporations and non-profits to local, national and worldwide success. Along with The Golding Group, Kyle also owns Share Furniture, is in partnership at 1219 Creative Co-Work Space + Art Gallery, Co-Founder and CMO of VORTTX Training and invested in and consulted for numerous start-ups and venture projects. Kyle is quoted in the Feb. 2016 issue of Entrepreneur Magazine about "what it takes to be a creative entrepreneur?". A dynamic public speaker, Kyle has been the featured presenter for many top marketing, PR and advertising groups such as AMA, PRSA, IABC, Oklahoma Arts Council, Ignite OKC and AFP. He is the featured speaker of the Beers And Branding quarterly series of live business development and marketing events. Contact him for information about speaking to your professional organization. Kyle has created a huge amount of success for his clients: " Metro 50 Awards for Fastest Growing Private Companies by the Oklahoma City Chamber of Commerce (multiple time winners, multiple clients) " Beacon Award for Community Involvement (multiple time winners, multiple clients) " Inc. 5000 Listing (first time in client history) " Quality Magazine Manufacturer of the Year (first time in client history) " Quality Magazine Leadership 100 List (multiple times) Kyle also has a tremendous background in non-profit marketing, management and serving on boards and committees: " Junior League Community Advisory Board (2015-2016) " Treasurer & Marketing Chair (2014-2016) Inclusion In Art " Vice-President of Makers Mile District and in the past: " Board member (2011-2015) Public Relations Society of America (PRSA) OKC Chapter " Board President (2012-2013) Inclusion In Art " Marketing Committee (2011-2014) Boy Scouts of America Last Frontier Council " President (2010-2011) Oklahoma City Philharmonic Associate Board Executive Committee (2010-2011) Oklahoma City Philharmonic Board " Presidents Mentoring Round Table (2011) League of American Orchestras " League of American Orchestras Leadership Panel (2011) Kyle has been featured in many publications and his blog has also garnered national attention by the American Marketing Association and League of American Orchestras.

Availability

Keynote, Moderator, Panelist, Workshop, Host/MC, Corporate Training

Industry Expertise

Advertising/Marketing, Non-Profit/Charitable, Public Relations and Communications

Areas of Expertise

Sample Talks

Everything I Know About Starting A Business I Learned From Riding A Motorcycle

Everyone wants to own their own business because everyone wants to be the boss. Why, because it's awesome! You know what else is awesome, riding cool motorcycles. The problem is that both activities are much harder than they look and if you don't know what you're doing, you can end up hurting (or even killing) yourself. Here are a couple of key things to consider when riding a motorcycle or starting your own business.

Event Appearances

Beers And Branding 4th Qtr

Beers And Branding Quarterly

Don't Sell. Build Audience.

IABC-OKC August Meeting

Non-Profit Master Class

AMA-OKC Special Interest Group

Know your market and audience

Oklahoma Online Marketing Power Hour

Credit Union Event Marketing

Oklahoma Credit Union Association, June meeting

The Not So Subtle Nuances of Marketing Your Non-Profit

Association of Fundraising Professionals, June meeting

Everything You Need To Know About Starting Your Own Business

New PR Pros, May meeting

The Perfect Pitch - Securing Sponsorships For Non-Profits

Oklahoma Arts Conference

Creativity In Public Relations

PRSA Arkansas, October meeting

Cause Marketing: Overcoming Stigma and Other Challenges

IABC-OKC August meeting

Education

Oklahoma City University

B.A. Mass Communications

Accomplishments

12 ADDY Awards (Local and District)

The ADDYs are given by the American Advertising Federation every year for successful achievements in advertising design.

11 American Marketing Association awards

Recognized by the AMA for outstanding work in marketing and strategic planning.

6 IABC Bronze Quill awards

Recognized for highly effective communications work by the International Association of Business Communicators.

OKC Business Forty Under 40 Achievers

Recognized as one of the top 40 young leaders in Oklahoma for 2005.

Nominated for IABC-OKC Professional of the Year

One of four nominees recognizing excellence in IABC members.

5 IABC Awards

Recognized for excellent work by the International Association of Business Communicators.

2 PRSA Silver Upper Case Awards

Awards for excellence in Public Relations planning and execution.

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