

# Kyle Sexton

**Marketing Strategist at OrgMakr Marketing**

Salem, OR, US

Marketing Strategist, Speaker, Author,  
Consultant

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## Biography

Business and organizations are looking for answers to their questions about the future. Kyle Sexton has new ideas about pricing, programs, organizational culture, member involvement and much more. Kyle Sexton is marketing strategist and served as director of business development for the Salem Area Chamber of Commerce for more than a decade. Kyle was recognized as the 2007 Chamber Staff Person of the Year for the Western Association of Chamber Executives. A Preferred Partner of the American Chamber of Commerce Executives, Kyle now consults with chambers and economic development organizations throughout the U.S. and Canada. His organizational consulting experience lends itself to insightful thinking and creative solutions to transforming your chamber's brand. In 2008, he created ChamberPeople.com, the largest online social network dedicated to chambers of commerce. He is also the creator of the Member SalesEngine, an online membership sales module for associations. His innovations have been featured in the Wall Street Journal, and his book, Remembership - New Thinking for Tomorrow's Membership Organization, is fueling transformations in many North American membership organizations.

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## Availability

Keynote, Moderator, Panelist, Workshop, Host/MC, Author Appearance, Corporate Training

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## Industry Expertise

Social Media, Management Consulting, Advertising/Marketing

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## Areas of Expertise

Marketing, Business Development, Social Media

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## Affiliations

Western Association of Chamber Executives, American Chamber of Commerce Executives, Institute for Organization Management

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## Sample Talks

## **Turn Social Media Into Business Media**

Social media won't transform your business overnight - or by itself. Learn how Blogging + Search Engine Optimization + Social Media Sharing can turn strangers into friends and friends into customers. My most popular topic. "This just changed my whole life" is not an unusual review from attendees.

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## **Event Appearances**

### **Marketing Bootcamp**

Magic Valley Advertising Federation

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## **Education**

### **University of Oregon**

Business Administration

### **Umpqua Community College**

Marketing

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