

Kyle J. Anderson

Clinical Assistant Professor of Business Economics at Indiana University, Kelley School of Business

Indianapolis, IN, US

Kyle Anderson is an economist researching business and pricing in online environments.

Biography

Kyle Anderson is an economist at the IU Kelley School of Business in Indianapolis. His research focuses on pricing, auctions and online markets, and he has published several articles in academic journals. Anderson's research has also been featured in the New York Times and other national media outlets. Anderson serves on the Business Outlook Panel for the Indiana Business Research Center. He has an MBA and PhD from the IU Kelley School of Business in Bloomington. In addition to his academic work, Anderson has seven years of experience working in the health care industry and the heavy trucking industry.

Areas of Expertise

E-Commerce, Online Pricing, Industrial Organization, Business Economics

Secondary Titles

Chairperson, Evening MBA Program

Education

Indiana University, Kelley School of Business

Ph.D Business Economics and Public Policy, Marketing

Indiana University, Kelley School of Business

M.B. Business

Indiana University, Kelley School of Business

M.B.A Entrepreneurship, Marketing, and Business Economics and Public Policy

Knox College

B.A. Economics

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