

# **Laura Huaracha**

**Associate Professor of Communication and Digital Media at Carthage College**

Kenosha, WI, US

Communicators shouldn't fear science; they should embrace it. Professor Laura Huaracha is adamant about that.

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Professor Laura Huaracha came to Carthage in 2007 after two years as an adjunct instructor at the International Academy of Design and Technology in Chicago. She earned a B.A. in journalism and mass communication from Creighton University in 1997, and an M.F.A. in graphic design from Savannah (Ga.) College of Art & Design in 1999. She was an instructor at MapleWoods Community College in Kansas City, Mo., and has worked at The Grand Group, a Chicago marketing design firm; and the Potbelly Sandwich Works chain.

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Education/Learning, Social Media, Design, Research, Training and Development

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Curriculum Development, Student Development, Graphic Design, Illustrator, Indesign, Academic Advising, Data Analysis

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**Using visual imagery and service learning to teach ecological concepts**  
97th ESA Annual Convention

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**Savannah College of Art & Design**  
M.F.A. Graphic Design

**Creighton University**  
B.A. Journalism and Mass Communications

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