## Laura J. Croucher

Partner, Advisory Services, KPMG Canada, National Service Line Leader, People & Change at KPMG

Toronto, ON, CA

Human Resources leader who assists organizations to strategically improve how they attract, develop, motivate, retain and manage employees

Laura is the National Leader of the People and Change practice within KPMG?s Advisory Services. Laura has advised companies from a variety of industries and her assignments have included leading the design of organization structures, facilitation of strategic plans, succession planning and leadership development as well as governance reviews. Laura has provided project management and subject matter expertise in support of merger and acquisition efforts for institutions in Canada and the Caribbean. As a Partner, Advisory Services, KPMG Canada, National Service Line Leader, People & Change, Laura focuses on the human capabilities and development strategies for the attraction, development, motivation, retention, and management of the right people with the right skill sets and experiences to deliver on the goals of the organization. Focusing on the HR function, Laura and members of the People & Change team develop the corresponding HR strategy, programs, and plans that enable the HR function and line management?working together?to be able to deliver the strategy for the human capabilities. Laura?s prior management experience includes sharing best practices and consulting experience for over 20 years in the private and public sectors with specialties in HR, organization design, change management and top teams. Laura has recently spoken and written articles on the topics of ?People and Change: Navigating the Journey? as well as ?Talent Management ? Practical Ideas? and ?The People Side of Change.?

Moderator, Panelist, Workshop, Host/MC

Program Development, Training and Development, Human Resources, Corporate Leadership, Business Services, Corporate Training, Management Consulting

Business Effectiveness, Organization Design and Development, Behavioral Change Management, Optimizing the Hr Function, Business Performance and Improvement

How to deal with a changing workforce, and how do companies drive collaboration and creative thinking?

As the Web makes it possible to work anywhere and any time, it has a profound impact on the employer-employee dynamic. With a more distributed workforce, how do executives manage and motivate their employees? What approach should be taken to younger employees who see social networking as an inherent part of their lives? And how do companies retain and harness more experienced employees who want work-life flexibility, which means escaping the cubicle but still working effectively remotely?

How to deal with a changing workforce, and how do companies drive collaboration and creative thinking? mesh Conference 2011

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