

# **Laurel Franzen, Ph.D.**

**Professor of Accounting, College of Business Administration at Loyola Marymount University**  
Los Angeles, CA, US

Chair, Department of Accounting and Paul A. Grosch Professor of Accounting

---

## **Biography**

You can contact Laurel Franzen at [Laurel.Franzen@lmu.edu](mailto:Laurel.Franzen@lmu.edu). Laurel Franzen is chair of the Department of Accounting and currently serves as the Paul A. Grosch Professor of Accounting. She joined LMU in the fall of 2009 and teaches financial accounting at the undergraduate and graduate levels. Prior to joining LMU, Franzen was on the faculty at the University of Texas at Dallas. Her research focuses on the role of accounting information in equity valuation including issues related to the valuation of R&D, financial distress and bankruptcy prediction. Her research has been published in the Journal of Finance and the Journal of Accounting and Public Policy. She is a member of the American Accounting Association and the American Finance Association.

---

## **Industry Expertise**

Financial Services, Education/Learning, Accounting

---

## **Areas of Expertise**

Financial Accounting, Equity Valuation, Financial Distress, Bankruptcy Forecasting

---

## **Affiliations**

American Accounting Association, American Finance Association

---

## **Education**

**University of Washington**  
Ph.D. Postgraduate Studies

**Chapman University**  
MBA Graduate Studies

**University of California at San Diego**  
B.A. Undergraduate Studies

---

[Please click here to view the full profile.](#)

This profile was created by [Expertfile](#).