

Laurie Daschuk

Executive Director at Estate Planning Council of Canada

Vancouver, BC, CA

Professional Development, Events, Association Management and Social Media Marketing with a focus on member engagement and board development.

Biography

Laurie Daschuk, BA Marketing Consultant & Association Executive First and foremost: I LOVE learning. I am currently the Global Administrator for an International Accounting Association, and also travel as a facilitator and conference manager. Everyday, I assist busy board members, and like you, I am always looking for strategies to find work-life balance. Bio Laurie formed the company 'Stop the Presses' in 1994. She consults with businesses and organizations to coordinate Professional Development, Events, Social Media Marketing and Association Management with a focus on member engagement and board development. Laurie is the former Executive Coordinator for the Fraser Valley Chartered Professional Accountants Association, both the Abbotsford and the Fraser Valley Estate Planning Councils, the Walnut Grove Business Association, and the Fraser Valley Tax Technical Group. She has traveled throughout Western Canada as an Associate trainer with Campeau Learning. Longer Version After University I began a career in Communications, my first role was as Communications Coordinator at Health & Welfare Canada. This grew into further challenges, and new experiences as Community Consultation Coordinator at Human Resources Development Canada. I continued my Communications education at SFU and chose to strike out on my own, forming the company Stop the Presses to widen my opportunities for training and presenting. WORKING TOGETHER Yes, we are booking new clients/associations/events at this time. We work from a calendar that books up to a year in advance so please contact us as soon as possible to avoid scheduling conflicts. QUALIFICATIONS Started at the University of Alberta, where I received an Arts Degree in Political Science and Economics. I continue to keep up with the constant growth of this ever-changing professional development field. Here are some of the areas I have completed additional training in: Internal/External Communications Basic Facilitation Expert Facilitation Facilitating in a Team Environment Survey Design Media Training Our mission is to equip knowledge workers, with the confidence, strength and competence that transforms people, who will then transform the world.

Availability

Keynote, Workshop, Corporate Training

Industry Expertise

Professional Training and Coaching, Human Resources, Education/Learning

Areas of Expertise

Facilitation & Training, Association Management, Marketing & Branding, Association Membership Growth

Affiliations

CAPS, NSA

Education

University of Alberta

Bachelor of Arts Political Science

Accomplishments

Facilitator Training

Professional Facilitator Certification with training in Basic Facilitation, Expert Facilitation, Facilitating in a Team Environment, Presentation Skills, Survey Design and Media Training - all with the Canadian Public Service Commission.

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