

Laurie Girardi

Direct Selling Expert | Speaker | Trainer | Consultant at Laurie Girardi, Inc.

Wilmington, DE, US

YOU MATTER. In direct selling, it's not just about social media. It's about people. Learn how to build fast & stay connected.

Biography

Dedicated, results-driven entrepreneur and business leader with an infectious enthusiasm, analytical mind and a passion for bringing out the best in individuals and teams. Specialize in sales leadership, strategic growth initiatives, sales force development, and field training. Adept at leading start-up ventures, turnarounds and full-scale cultural shifts through integrated, cohesive, high-impact campaigns. Highly regarded trainer, business coach and motivator able to adapt and develop relationships with all levels including corporate executives, project teams, external sales representatives/leaders and a diverse client base. Lead with a modern-thinking, fast-moving approach grounded in smart, core business principles with a classic style and an unwavering commitment to excellence.

Availability

Keynote, Workshop, Corporate Training

Industry Expertise

Education/Learning, Social Media, Consumer Goods

Areas of Expertise

Recruiting, Team Building, Direct Selling

Affiliations

National Speakers Association

Sample Talks

Build Fast & Stay Connected

Laurie teaches recruiters and leaders how to build fast and stay connected in today's ever-changing world. She puts people at ease with her in-depth understanding of technology/social media and her classic approach to driving selling, recruiting and team-building success. Through humor and enthusiasm, Laurie inspires entrepreneurs to focus on taking action in ways that drive bottom line results and create long-lasting success. Each talk is tailored to the particular client's goals.

Education

University of Delaware

BA Geography, Honors Program

University of Delaware - Lerner College of Business and Economics

MA, Economics and Entrepreneurship for Educators Economics, Education

Testimonials

Sue Rusch

Laurie Girardi is among the most talented direct sellers I have ever encountered. She has a brilliant mind, a caring heart, and energetic commitment to the success of the people around her. I watched her in action when I was leading a company, and I saw her continue to soar when she partnered with me in my consulting practice. She's a true professional.

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